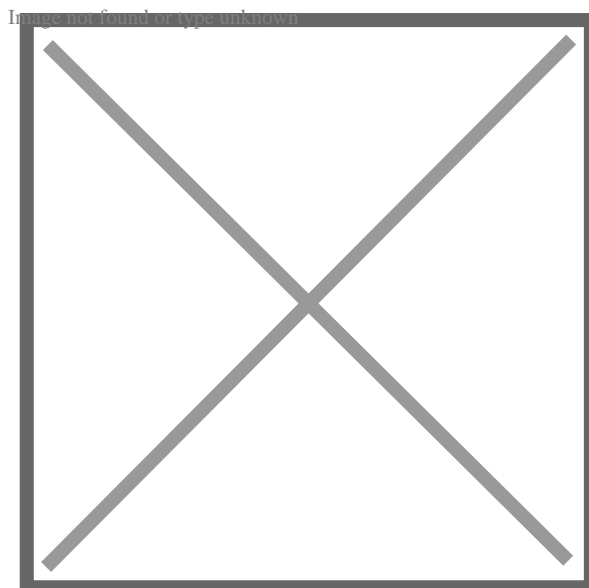


# Jack Hollis



Jack Hollis is executive vice president of Toyota Motor North America (TMNA). He is also president of Toyota Motor Sales.

In his role, Jack is responsible for product planning, sales, marketing, distribution and customer service for the Toyota and Lexus brands in North America

Most recently, Hollis served as senior vice president of automotive operations at TMNA where he was responsible for leading all sales, market representation, marketing and customer relations activities for the Toyota and Lexus brands, and for Puerto Rico and Mexico.

Prior to that, Hollis served as group vice president and general manager of the Toyota Division. Hollis also served as group vice president of Toyota Marketing, where he was responsible for all Toyota division market planning, advertising, merchandising, sales promotion, incentives, NASCAR and motorsports, Internet, and service, parts and accessory marketing activities.

Additionally, Hollis has previously served as vice president of the Scion division and as corporate manager of private distributors and sales strategies for the Toyota division. Since joining Toyota in 1992, Hollis has served in multiple national and regional management positions for both Toyota and Lexus.

Hollis has twice been named an Automotive News All-Star; in 2017, he was named by Business Insider one of the 50 most innovative CMOs in the world, and in 2018 he was named to the AdWeek 50.

Hollis holds a bachelor's degree in economics from Stanford University. He was also a member of Stanford's NCAA National Baseball Championship team and the Cincinnati Reds for two seasons.