

Jack Hollis



Jack Hollis is senior vice president of automotive operations at Toyota Motor North America, Inc., where he is responsible for leading all sales, market representation, marketing and customer relations activities for the Toyota and Lexus brands, and for Puerto Rico and Mexico.

Most recently, Hollis served as group vice president and general manager of the Toyota division where he was responsible for leading all sales, marketing, and market representation, plus all guest experience and retention activities for Toyota regional sales offices and distributors. Hollis also maintained a role as global marketing officer for Toyota's Global Olympics and Paralympics Sponsorship.

Hollis previously served as group vice president of Toyota Marketing, where he was responsible for all Toyota division market planning, advertising, merchandising, sales promotion, incentives, NASCAR and motorsports, Internet, and service, parts and accessory marketing activities. Additionally, Hollis has previously served as vice president of the Scion division and as corporate manager of private distributors and sales strategies for the Toyota division. Since joining Toyota in 1992, Hollis has served in multiple national and regional management positions for both Toyota and Lexus.

Hollis has twice been named an Automotive News All-Star; in 2017, he was named by *Business Insider* one of the 50 most innovative CMOs in the world, and in 2018 he was named to the AdWeek 50.

Hollis holds a bachelor's degree in economics from Stanford University. He was also a member of Stanford's NCAA National Baseball Championship team and the Cincinnati Reds for two seasons.