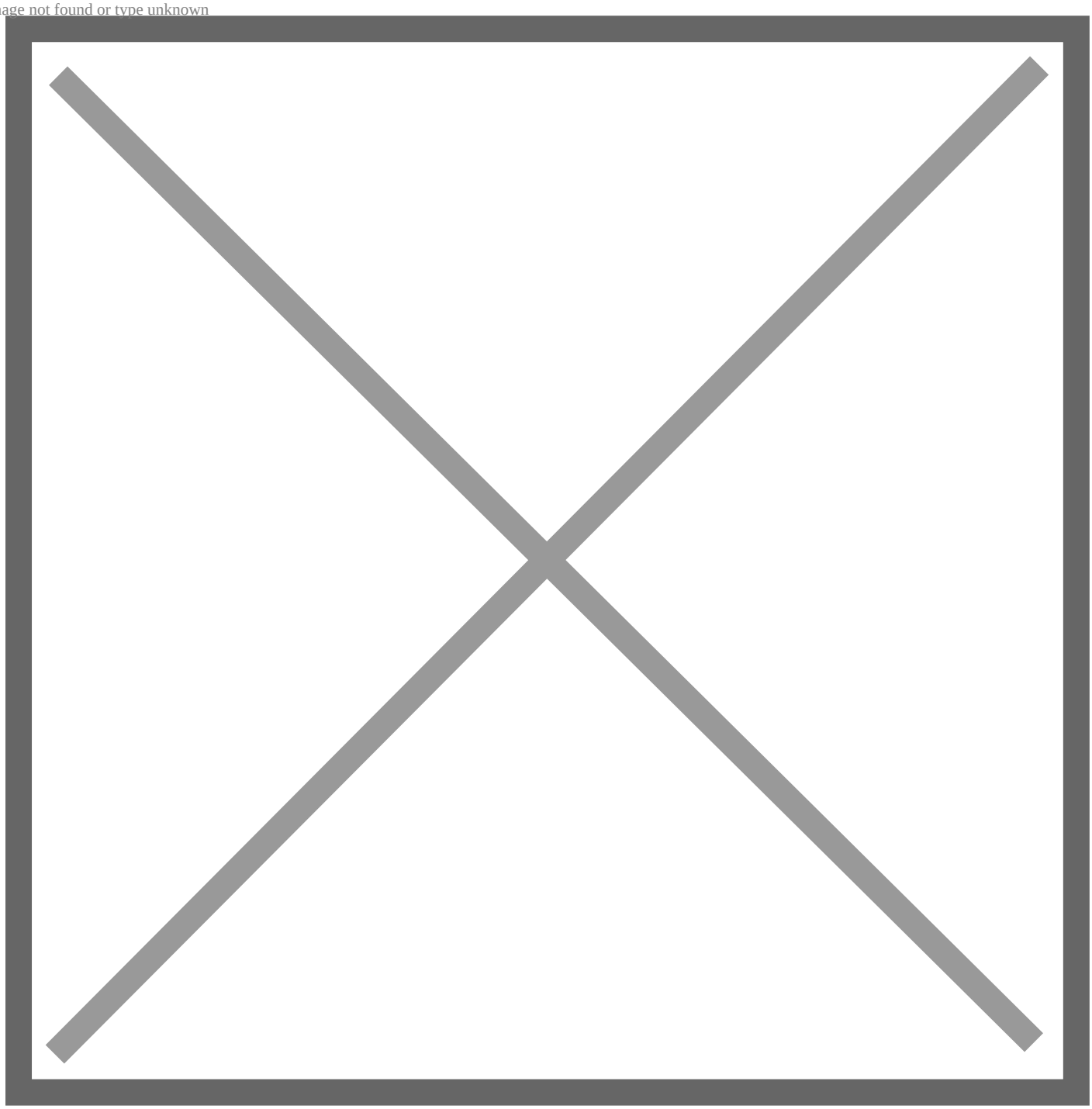
# Toyota Aims to Bolster U.S. Hydrogen Infrastructure with Investment in FirstElement Fuel

December 12, 2025

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**PLANO, Texas (Dec.12, 2025)** – Toyota Motor North America (TMNA) today announced a strategic investment in FirstElement Fuel, Inc., (FEF) the largest retail hydrogen fueling infrastructure provider in California, with 92 retail fueling positions across 38 locations. TMNA and FEF aim to strengthen infrastructure for today's fuel cell electric vehicle (FCEV) drivers and bolster the hydrogen fueling network for current and future generations of FCEVs.