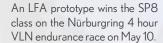
THE HISTORY OF "F"

The letter "F" has attracted worldwide attention as an exciting sports series under the Lexus brand - But do you know how it started?



Lexus files trademark applications for an "F" emblem, derived from the F-shaped Fuji Speedway, the chief test site of Lexus performance vehicle development in Japan.





The Lexus F SPORT accessory line and factory models launch globally.

Lexus GS F debuts at the 2015 North American International Auto Show.



2008

2010

2015

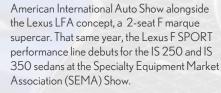
2007

2009

2014

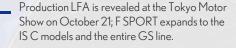


its debut in 1989.



The "F" designation is first used as the internal

codename (Circle F) for the original LS prior to





Lexus RC F is unveiled at the 2014 North American International Auto Show.



