

# Toyota Financial Services Announces Executive Changes

March 17, 2025

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**PLANO, Texas (March 17, 2025)** – Toyota Financial Services (TFS) is pleased to announce the following executive changes which improve the company’s ability to meet the needs of customers and dealers, continue to enhance its technology capabilities, and create an environment where team members can thrive and grow.



**Anna Sampang, group vice president and chief information officer, advances to the newly created role of group vice president and chief customer officer.** During Sampang’s tenure as CIO, she introduced a comprehensive strategy to direct the company’s data and technology investments. Under her guidance, TFS strengthened alignment between business, data, and technology functions, effectively delivering the high-quality solutions that are essential to the company’s future. In her new and expanded role, Sampang will be responsible for creating and mobilizing the TFS customer experience strategy in addition to leading the service operations organization. Sampang will also oversee the enterprise efforts to enhance the company’s culture which includes leading and centralizing training and development functions.

**Madhusudhan Reddy joins TFS as group vice president and chief information officer.** Reddy comes to TFS from Amazon where he served as general manager of worldwide self-service and automation. He is well versed in financial services, having served as managing vice president at Capital One Financial. Earlier, Reddy held senior technology leadership roles at GEP Worldwide and Nielsen. He is an accomplished technologist and engineer and has the distinction of holding 23 patents. The TFS data and technology teams will now report to Reddy.

These changes are effective March 24, 2025.

*Updated April 3, 2025.*