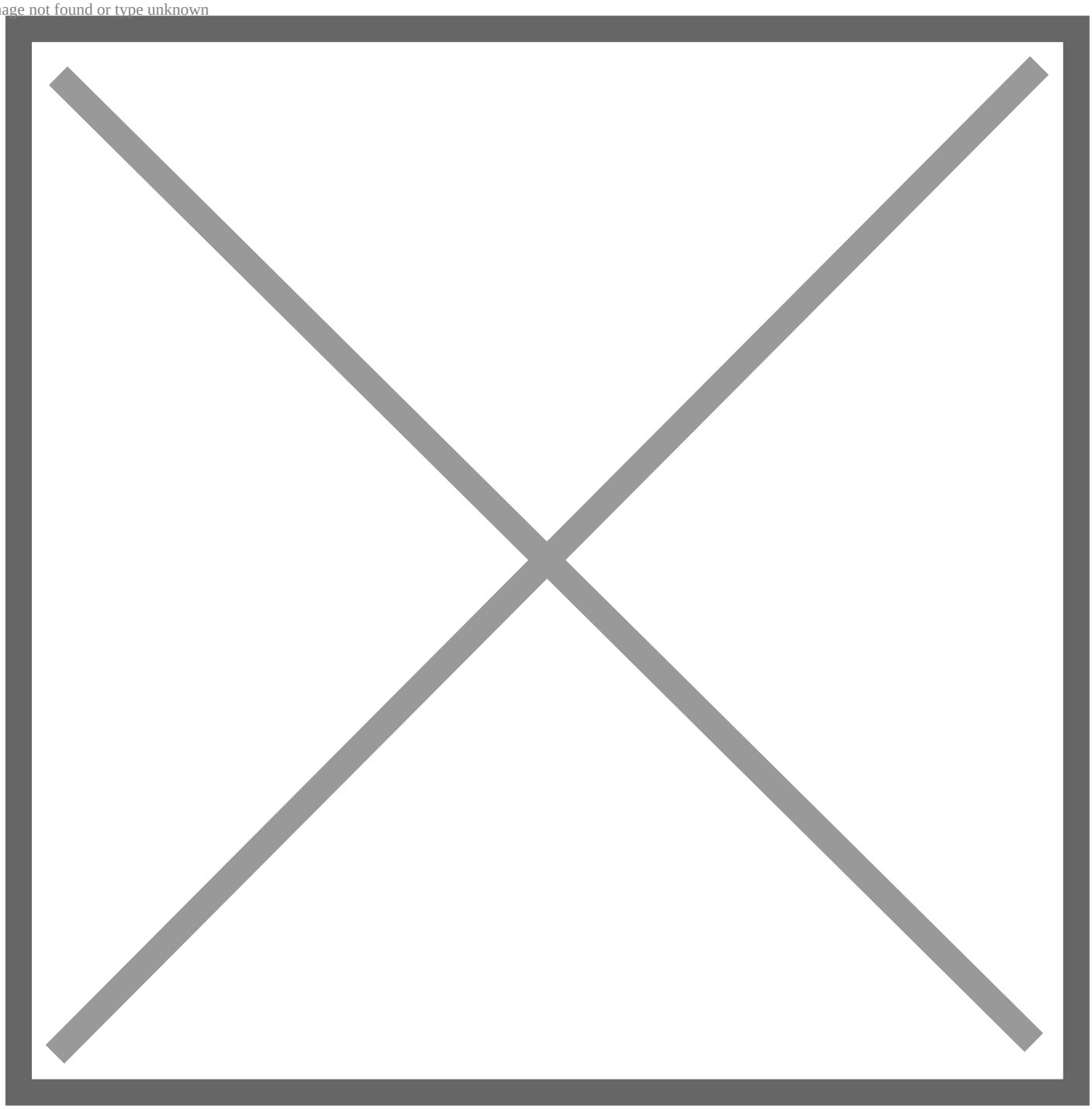
# Toyota Supports a New Power Source at Brownfield Site in Kentucky

January 14, 2025

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Toyota has agreed to offtake 100 megawatts (MW) of the electricity generated as part of renewable energy company Savion's Martin County Solar Project through a virtual power purchase agreement (VPPA).

The project is converting the former Martiki Coal Mine, a brownfield site in Martin County, on the border of Kentucky and West Virginia, into a new solar photovoltaic energy facility.

Once an active coal mine on the top of a mountain that closed in the 1990s, the Martiki site has clear access to light from the sun, making it an ideal location for reclamation and the installation of solar photovoltaic panels for electricity generation.

The 100 MW that Toyota will offtake from the project will be used primarily to help reduce the company's carbon footprint in North America, supplementing the model it has created of environmental stewardship in Kentucky, the state with Toyota's largest vehicle manufacturing plant in the world. The move is in-line with the company's plans to make all its operations in North America carbon neutral by 2035.

For more information about the project, please watch the video below.