

“Toyota Woven City,” a Test Course for Mobility, Completes Phase 1 Construction and Prepares for Launch

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LAS VEGAS (Jan. 6, 2025) – At CES 2025, Toyota Motor Corporation (“Toyota”) announced the completion of Phase 1 construction of Toyota Woven City (“Woven City”), its test course for mobility. The launch of Phase 1 is planned for fall 2025 or shortly thereafter.

Toyota first announced its transformation into a mobility company at CES 2018 and, at CES 2020, unveiled the Woven City concept being developed in collaboration with Woven by Toyota (“WbyT”) to demonstrate Toyota’s long-term commitment to shaping the future of mobility.

Woven City has made steady progress since its groundbreaking ceremony on February 23, 2021, at the former site of Toyota Motor East Japan’s (“TMEJ”) Higashi-Fuji Plant in Susono City, Shizuoka Prefecture, Japan. Construction of Phase 1 buildings — the initial area for co-creation activities — was completed in October 2024. Preparations for the official launch are now underway.

Woven City’s Phase 1 has also previously been recognized for its environmentally conscious and human-centric design aimed at enhancing people’s overall quality of life. It earned Japan’s first LEED for Communities¹ Platinum certification, the system’s highest rank.

Alongside Phase 1 preparations, renovation of a former TMEJ Higashi-Fuji Plant facility into a manufacturing hub for Woven City is underway, and site preparation work for Phase 2 has commenced. Insights from Phase 1 will help refine plans for Phase 2 and future phases, and continually enhance the test course’s functionality.

Woven City is a test course for mobility where “Inventors” who share a commitment to working “for someone other than themselves” can develop, test, and validate innovative products and services. These inventors include Toyota and Toyota Group companies, such as WbyT, as well as external companies, startups, and individual entrepreneurs. By leveraging Toyota’s decades-long manufacturing expertise and WbyT’s software capabilities, Woven City offers a unique environment equipped with the tools and services needed to tackle societal challenges and create future-focused value. Through collaboration among inventors and feedback from residents and visitors, Woven City aims to drive innovation and shape a better tomorrow.



The inventors of Woven City who have been confirmed so far are as follows.

Inventors

Company	Business Description	Theme of Co-C in Woven City

Daikin Industries, Ltd.	Manufacturing, sales and after-sales services of air conditioning products, fluorochemical products, etc.	Testing “pollen- “personalized fu
DyDo DRINCO, INC.	Manufacturing and sales of soft drinks and other beverages, etc.	Creating new va vending machin
NISSIN FOOD PRODUCTS CO., LTD.	Manufacturing and sales of instant noodles and related products, etc.	Creating and ev to inspire new ‘f
UCC Japan Co., Ltd.	Regional headquarters of Japanese operating companies engaged in coffee manufacturing and sales	Exploring the po through futuristi
Zoshinkai Holdings Inc.	Comprehensive education services offering correspondence education and classroom programs	Leveraging data educational met environments

Alphabetical order as of January 7, 2025

Woven City is also in continued discussions with previously announced companies such as ENEOS Corporation, Nippon Telegraph and Telephone Corporation (NTT), and Rinnai Corporation.

External startups, entrepreneurs, universities and research institutions are also scheduled to be invited to Woven City through an accelerator program, starting in summer 2025.

Residents and visitors will play an equally vital role alongside inventors in Woven City. Known as ‘Weavers,’ these individuals share a passion for the ‘expansion of mobility’ and a commitment to building a more

flourishing society. Through their participation in co-creation activities, Weavers will contribute to realizing the full potential of Woven City.

At the official launch of Woven City, starting in fall 2025 or thereafter, approximately 100 residents — primarily Toyota and WbyT staff and their families — are expected to participate in co-creation activities as the first residents. The community will then gradually expand to include external inventors and their families. Phase 1 is projected to accommodate around 360 residents, with the total population, including Phase 2 and subsequent phases, expected to reach approximately 2,000. Initially, visitors will be limited to related parties, with plans to welcome the general public to participate as Weavers in co-creation activities starting in FY2026 or thereafter.

Woven City also serves as a test course for Toyota's transformation into a mobility company. Together, Toyota and WbyT aim to redefine mobility, expanding its scope beyond transportation to encompass the movement of people, goods, information, and energy for the benefit of individuals and society. Designed as a human-centered city, Woven City places the people who gather there — Inventors and Weavers — at its center to unlock new possibilities in the shared pursuit of "Well-being for All". With an eye on expanding mobility from land, sea, and air to space, WbyT also announced an investment in Interstellar Technologies Inc. and will leverage Toyota's expertise to support the mass production of rockets.



Woven City Phase 1 Basic Information

Address	1117 Mishuku, Susono City, Shizuoka, Japan (Former site of the TMEJ Higashi-Fuji plant)
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Site Area	Approx. 50,000 sq. m (approx.708,000 sq. m in total in the future)
Main Timeline	<ul style="list-style-type: none"> • January 7, 2020: Concept announced at CES 2020 • February 23, 2021: Phase 1 Groundbreaking Ceremony. Start of site preparation • October 10, 2022: Phase1 Safety Prayer Ceremony. Start of building work for 2022 • October 31, 2024: Completion of Phase 1 construction • Starting in Fall 2025 or thereafter: Phase 1 official launch
Residents	From fall 2025 or thereafter, Toyota and Toyota-related personnel will begin to move in. A total of approximately 360 people are scheduled to live there (in the future, the number is expected to expand to 2,000 people in all areas)

¹LEED is an acronym for Leadership in Energy and Environmental Design and refers to a system for evaluating the environmental performance of buildings and cities operated by the U.S. Green Building Council. Woven City was certified in March 2023.