

TOYOTA GAZOO RACING North America Unveils New GR Corolla Touring Car

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MOORESVILLE, N.C. (Oct. 16, 2024) – Toyota Gazoo Racing North America (TGRNA) is expanding its sports car racing program with the new GR Corolla TC racecar, unveiled at the GR Garage in Mooresville, North Carolina. With the addition of this new race platform, the TGRNA sports car ladder continues to grow in North America.

The new GR Corolla TC racecar, crafted for track day enthusiasts and competitive racers alike, starts as a production GR Corolla and undergoes a series of race-ready upgrades to compete in SRO's TC America series. The race vehicles will feature the 1.6L 3-Cyl. turbo engine, 8-speed GAZOO Racing Direct Automatic Transmission (DAT), and GR-FOUR All-Wheel-Drive system. The GR Garage team will make extensive race spec enhancements throughout each vehicle.

These upgrades include Alcon 6-piston front and 2-piston rear brakes, custom MacPherson struts designed by TGRNA, JRi dual-adjustable shocks, and various aerodynamic improvements. The vehicle's drivetrain, power management, and ABS are managed by Bosch Motorsport electronics. A host of safety upgrades are added, such as an FIA-approved roll cage, an OMP fiberglass seat with a six-point harness, and an OMP electronically activated fire extinguishing system.

“The opportunity to take the GR Corolla and make it a track-ready racecar with the team here at TGRNA was exciting project to tackle,” said Mike Norem, manager of Customer Racing, TGRNA. “Working with our partners at SRO America as they established the updated 2025 TC America series, we knew that the GR Corolla was the ideal platform for this series and would provide the perfect opportunity for our team to continue to grow the GR sports car ladder in the United States.”

New for 2025, the TC America series combines the former TCX and TC classes to create a single class to allow for a variety of performance brands to compete at the highest level. This newly combined series provides a platform for both competitive and thrilling wheel-to-wheel racing. For more details on the series, please visit <https://www.tcamerica.us/>.

Further details, including vehicle specifications, pricing, contingency programs, and more, will be available soon. To join the interest list and receive updates when available, please contact: tgrna.sales@toyota.com.