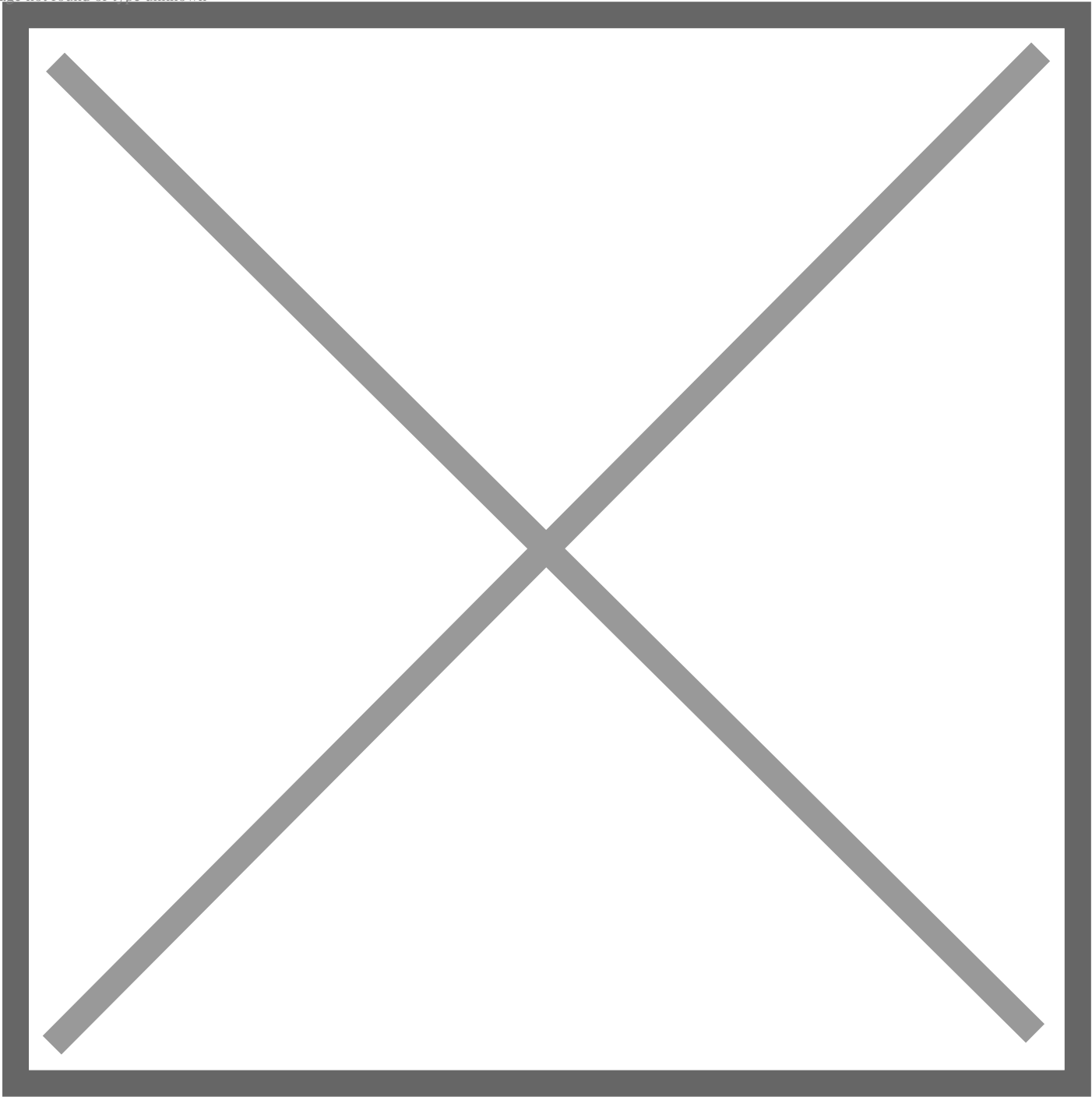


Toyota Adds \$250k to STEM Education Support for Plano ISD

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PLANO, Texas (Sept. 24, 2024) – The building blocks of future mobility start by equipping communities with the resources they need for their own future. To do this, schools must increasingly provide hands-on science, technology, engineering and math (STEM) education and students must have the opportunity to gain industry knowledge.

In the spirit of improving the communities where we live and work, Toyota Motor North America (Toyota) announced today that it is providing an additional \$250,000 to Plano ISD to support science, technology, engineering and math (STEM) programming and curriculum.

Toyota previously provided financial support for STEM education in its home community as it announced the relocation of its North American headquarters to Plano in 2014. At that time, Toyota provided \$1 million to the innovative Plano ISD Academy High School campus.

“Each and every child living in our communities deserves nothing less than full and equitable access to opportunities that can result in successful, high-growth careers,” said Chris Reynolds, executive vice president and chief strategy officer, Toyota Motor North America. “Our commitment to quality STEM education, especially in our hometown of Plano, is essential to Toyota’s vision of Mobility for All.”

Toyota’s additional donation to Plano ISD will support robotics programs and summer STEM programs, all focused on reaching students who traditionally have not had access to these programs. The funds will also support the development of industry-informed curriculum for cybersecurity and engineering. These will help to lay the foundation for new courses and programs to support the recently announced Career and Technical Education Center, projected to open in Fall 2026.

“We are grateful for our partnership with Toyota, which has spanned more than a decade and continues to grow,” said Plano ISD Superintendent of Schools Dr. Theresa Williams. “This additional support creates real-world experiences, particularly for students who might not otherwise access these opportunities. By bringing their innovative thinking into the walls of our classrooms, Toyota is empowering our students to see themselves as future leaders and innovators. Their continued support and investment demonstrate a real commitment to the sustainability of our community, the strength of our future workforce and most importantly, the potential of our Plano ISD students.”

Beyond financial contributions, Toyota team members also volunteer their time to mentor students at Plano ISD Academy High through a semester-long program to solve real-world problems with the Toyota problem-solving method and engage them in hands-on learning opportunities. Additionally, since 2017, Toyota has supported 14 youth in the Plano Mayor’s Summer Internship Program.

Toyota has also donated in-kind time and resources through the Toyota Production System Support Center (TSSC) to help Meals on Wheels of Collin County prep and deliver more meals to senior citizens. Over the last seven years, Toyota team members have also donated more than \$3 million through the corporate matching donation program and volunteered more than 3,800 hours to nonprofit organizations in Plano.

“We applaud Toyota for their generous contribution toward supporting STEM Education for Plano ISD,” said John B. Muns, mayor of Plano, Texas. “This will create excellent educational and professional opportunities for our students and enhance the skillset of our workforce in the vital areas of science, technology, engineering, and math. Since announcing their move to Plano 10 years ago, Toyota has been an exceptional community partner, giving back to the community they now call home. Thank you, Toyota!”

The continued relationship between industry, education and government entities helps to strengthen communities and helps create excitement about careers in STEM-related fields. Developing leaders in and out of the classroom remains a focus of Toyota through the continued commitment in the City of Plano and Plano ISD.

To learn more about Toyota's Social Innovation work in 15 communities across the U.S., visit toyotaeffect.com