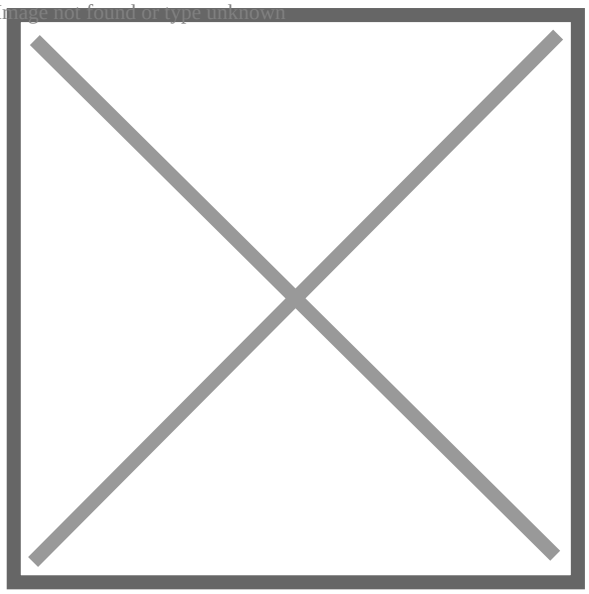
Oscar Villarreal

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Oscar Villarreal is president of Toyota Motor Manufacturing of Baja California (TMMBC), located in Tijuana, Baja California, and Chairperson of TABC. TMMBC was Toyota's first plant in Mexico and currently serves as the primary assembly location for the Tacoma pickup truck. TABC represents Toyota's first North American manufacturing operation and produces sheet metal and aluminum components and weld sub-assemblies for Toyota's North American truck manufacturing facilities, along with catalytic converters and numerous past model service parts for Toyota Motor North America.

He began his career as an Engineer for Paint Shop during the startup of operations of TMMBC in 2002, and has held a variety of leadership positions since then in manufacturing areas, as well as the Production Control department and administration.

Throughout his career, Villarreal has collaborated in different plants, including an assignment as group manager for Paint, Resins & Facilities at Toyota Motor Manufacturing Texas in 2016 as well as vice president of manufacturing for the launch of the Toyota Motor Manufacturing Guanajuato plant in 2020.