

Toyota Recognized in The Civic 50 For Second Consecutive Year

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PLANO, Texas (May 15, 2024) – When it comes to social impact, civic engagement, and keeping community at the core of its business, Toyota North America* is recognized by Points of Light as a top community-minded company. This is the second year both Toyota Financial Services (TFS) and Toyota Motor North America (TMNA) have collectively ranked on The Civic 50 as a unified submission. Previously, TFS earned a spot on the list for seven consecutive years.

Points of Light, the world’s largest nonprofit dedicated to accelerating people-powered change, has included Toyota North America in its [Civic 50](#), which sets the standard for corporate civic engagement and creates a roadmap for companies seeking to best use their time, talent and resources to improve the quality of life in the communities where they do business.

“Growing and sustaining existing and new relationships in the community is embedded into everything we do,” said Tellis Bethel, chief diversity officer and group vice president of Social Innovation, Toyota Motor North America. “We’d like to think of this recognition as a reminder that we’re on the right track.”

Toyota North America is committed to contributing its know-how, time, and resources to communities across the country. Through youth development, volunteer programs, and strong national and local partnerships, Toyota is helping drive positive change and create limitless possibilities for all. Notable contributions include (January 1, 2023 – December 31, 2023):

- Toyota team members tracked approximately 50,000 volunteer hours.
- More than \$67 million contributed by Toyota to social causes, including by the Toyota USA Foundation.
- Board of Director grants totaling approximately \$1 million.
- In 2023, The Way Forward Fund launched, supporting organizations focused on strengthening access to care and injury recovery support for individuals and families, initially focused on children with traumatic brain injuries.
- Since June 2023, Driving Possibilities, Toyota’s career readiness and community engagement initiative, announced six new sites. Driving Possibilities is Toyota’s newest college-career readiness and community enrichment initiative designed to reduce barriers to education to help prepare students for the careers of tomorrow. It’s a long-term initiative of the Toyota USA Foundation, funded in part by Toyota Motor North America, Inc. and Toyota Financial Services.

Honorees are companies with annual U.S. revenues of at least \$1 billion and are selected based on four dimensions of their corporate citizenship and social impact programs: investment of resources and volunteerism, integration across business functions, institutionalization through policies and systems and impact measurement.

“Expectations for companies to be leaders in civic engagement continue to increase,” said Jennifer Sirangelo, president and CEO, Points of Light. “Toyota North America demonstrates how to maximize the full range of their assets – from people power to policy to financial contributions – to meet pressing needs and create thriving communities where they live and work. We’re thrilled to uplift and celebrate them as an honoree of The Civic 50 2024.”

The Civic 50 survey is administered by True Impact, and the results are analyzed by VeraWorks. The survey instrument consists of quantitative and multiple-choice questions that inform the scoring process. The Civic 50 is the only survey and ranking system that exclusively measures corporate community engagement.

For more information on Toyota’s community engagement, visit www.ToyotaEffect.com.