

Toyota Ranks 4th on Fair360's Top 50 Companies

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PLANO, Texas (May 14, 2024) — Fair360, formerly DiversityInc, has named Toyota North America* one of its 2024 Top 50 Companies, ranking fourth among the 160 companies participating in the survey. Toyota has maintained its position for the third year in a row and continues to be the only automotive manufacturer ranked

in the Top 10.

“Everyone at Toyota plays a role in creating an inclusive culture where people belong and can contribute to their fullest potential,” said Tellis Bethel, chief diversity officer and group vice president of social innovation, Toyota Motor North America. “Representation from a variety of cultural backgrounds unlocks innovation, as well as opportunity for an equitable future. Together, we can create limitless possibilities for all.”

The Fair360 Top 50 survey has been the external validator for large U.S. employers that model fairness in their talent strategies, workplace and supplier diversity practices and philanthropic engagement since 2001.

Fair360 rankings are empirically driven, based on company-submitted data in six key areas: Leadership Accountability, Human Capital Diversity Metrics, Talent Programs, Workforce Practices, Supplier Diversity and Philanthropy.

Toyota also received special recognition in the following areas:

- No. 2 Top Company for Black Executives
- No. 2 Top Company for LGBTQ Employees
- No. 3 Top Company for Philanthropy
- No. 4 Top Company for Environmental, Social & Governance
- No. 5 Top Company for Asian American Executives
- No. 5 Top Company for NAPI
- No. 5 Top Company for Board of Directors
- No. 6 Top Company for Latino Executives
- No. 11 Top Company for Sponsorship
- No. 14 Top Company for Supplier Fairness
- No. 17 Top Company for Mentoring

Toyota team members helped the organization achieve the movement up to #3 for Philanthropy through record levels of community involvement, monetary and in-kind donations. In 2023, nearly 50,000 volunteer hours were logged with 995 organizations across the US by team members. This is an increase of nearly 26% over the year prior for volunteer hours and nearly 13% increase in the number of organizations helped. This highlights the company culture of prioritizing connections within the community where team members live and work.

For more information on Toyota’s Diversity and Inclusion efforts please visit [ToyotaEffect.com](https://toyotaeffect.com).

*Toyota Motor North America and Toyota Financial Services moved the Plano headquarters, the first time in the same location, in 2017 as part of the OneToyota initiative. The move made for faster decision making and created a better experience for customers and team members. Information from both companies was collected and submitted to Fair360.