

Toyota Highlander Hybrid Named Best Hybrid SUV for Families by U.S. News & World Report

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Plano, Texas (March 18, 2024) – Toyota is proud to announce that the 2024 Highlander Hybrid has been honored with the title of “Best Hybrid SUV for Families” by U.S. News & World Report. This recognition reaffirms Toyota’s commitment to delivering unparalleled quality, innovation, and performance to families across North America.

“We are thrilled to receive this great award from U.S. News & World Report,” said Mike Tripp, Group Vice President Toyota Marketing. “It is a testament to our ongoing commitment to offer vehicles with family-friendly features that fit busy lifestyles. We look forward to continuing to focus on what customers need and providing families with vehicles that help them take on each day.”

Toyota Highlander Hybrid’s seamless blend of advanced engineering, captivating design, and convenient utility, make it the ideal choice for today’s families. Available in LE, LE Nightshade, XLE, XLE Nightshade, Limited, and Platinum grades, the Highlander Hybrid is crafted with precision and attention to detail at Toyota’s Princeton, Indiana manufacturing facility. From its striking exterior to its meticulously designed interior, every aspect of the Highlander Hybrid brings stand-out style and functionality.

Behind the wheel, drivers experience a thrilling combination of power and efficiency. The Highlander Hybrid’s 2.5-liter engine and Toyota Hybrid system combine for an EPA estimated rating of up-to 36 combined MPG on FWD equipped models. The hybrid powertrain delivers impressive fuel economy without sacrificing performance, with 243 combined net horsepower from the gas engine and hybrid system, 175 lb.-ft. of engine torque, and the capability to tow up-to 3,500 pounds.

Inside, families will find generous interior space that comfortably accommodates seven passengers when equipped with second-row fold-down captain’s chairs (standard on XLE, Limited, and Platinum grades) and eight passengers when equipped with sliding and reclining fold-flat second-row bench seats (standard on LE and available on XLE). The Highlander Hybrid’s versatile seating configuration make it perfect for running errands, airport runs, or daily commutes. It also has premium materials available, like leather-trimmed seats on the Limited and Platinum Hybrid grades for a refined and inviting atmosphere.

The Toyota Highlander Hybrid is also packed with innovative features designed to enhance safety, comfort, and convenience. From its standard Toyota Safety Sense 2.5+ active safety systems to the innovative, U.S. developed Toyota Audio Multimedia System with wireless Apple CarPlay® and Android Auto™ compatibility. Families can also enhance their drive with a host of available Toyota Connected Service trials*, like Drive Connect, Remote Connect, Service Connect, and Wi-Fi Connect.

With its winning combination of efficiency and performance, superior craftsmanship, and practical utility, the Toyota Highlander Hybrid stands out as the ultimate choice for discerning families. For more information about the award-winning Toyota Highlander Hybrid, visit [Toyota.com](https://toyota.com).

Also winning awards were the Toyota Camry and Camry Hybrid, winning “Best Midsize Car for Families” and “Best Hybrid Car for Families” awards, respectively. For more information visit <https://cars.usnews.com/cars-trucks/best-cars-for-families>.

*Subscription required after trial period. 4G network dependent.

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