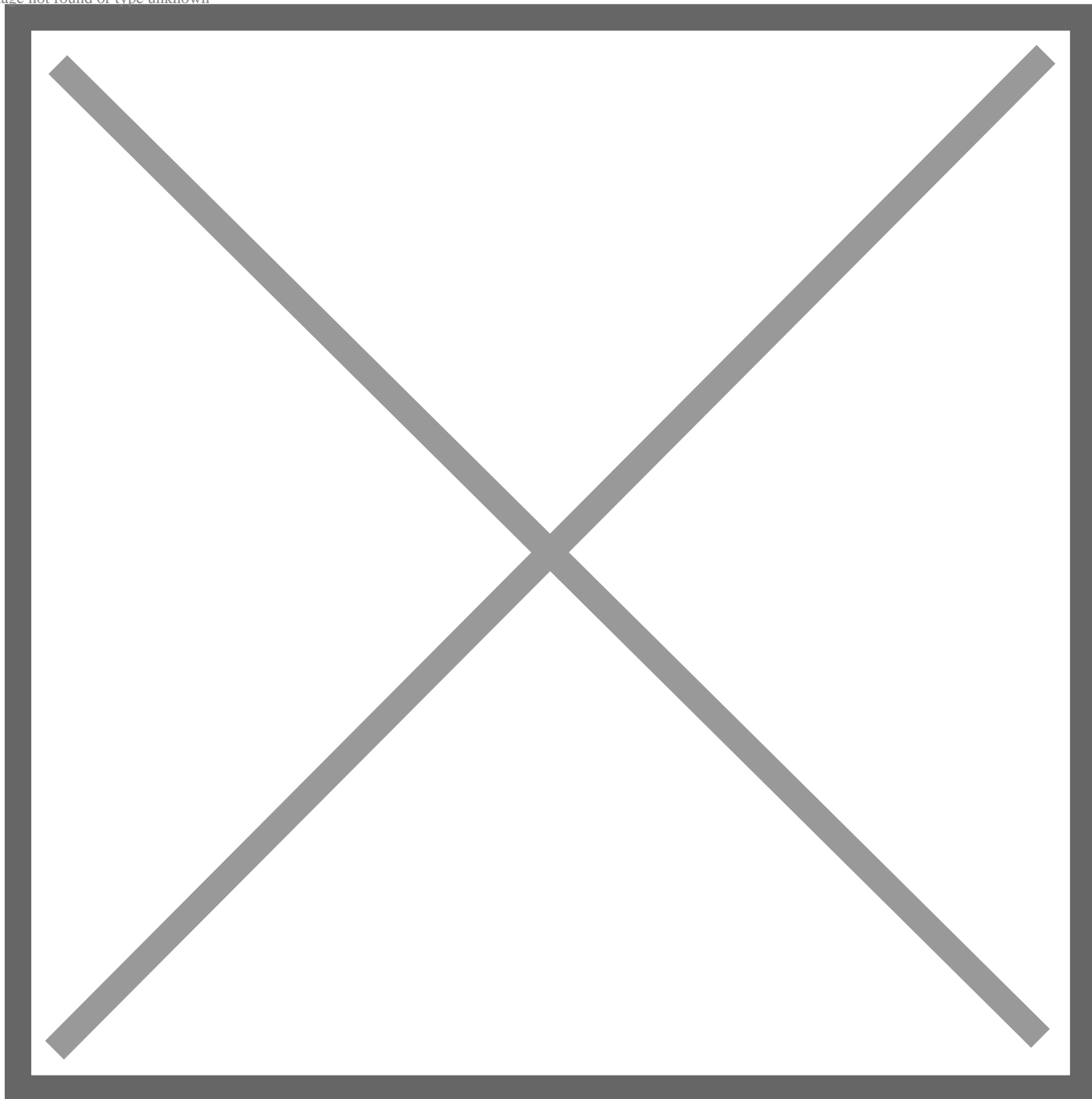


Toyota Camry Earns Dual Awards as Best Midsize and Hybrid Car for Families by U.S. News & World Report

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PLANO, Texas (March 18, 2024) – In a remarkable achievement reaffirming Toyota’s commitment to family-friendly sedans, the 2024 Toyota Camry and Camry Hybrid have been crowned the recipients of the “Best Midsize Car for Families” and “Best Midsize Hybrid Car for Families” awards by U.S. News & World Report. This accolade underscores that Camry’s blend of efficiency, quality and style make it the perfect fit for families on-the-go.

“The Best Midsize and Hybrid Car for Families awards are a testament to the blend of sport inspired style, highly efficient performance, and driver-inspired interior offered by the Toyota Camry,” said Mike Tripp, Group Vice President Toyota Marketing. “These awards are a tribute to the passion of our North American design, engineering, and manufacturing teams who build America’s number one selling sedan. We are grateful to earn this honor from U.S. News & World Report.”

Available in a choice of 4-cylinder 2.5-liter Hybrid models and 4- or 6-cylinder gas equipped models, the 2024 Toyota Camry offers variety that fits nearly every budget and taste. For drivers focused on fuel economy, the 2024 Toyota Camry Hybrid is a standout choice in its class. Available in LE, SE, SE Nightshade, XSE, or XLE grades, Camry Hybrids pair a 2.5-liter engine with an electric motor for a net combined output of 208HP and an EPA-estimated 52 MPG combined rating on the LE grade.

The 2.5-liter 4-cylinder gas-powered option is available in a choice of Front- or All Wheel Drive across LE, XLE, SE, SE Nightshade, or XSE grades. A 3.5-liter 6-cylinder engine is available for the XSE and XLE FWD grades or standard on the performance-tuned TRD model.

Camry’s cabin has an inviting, wide-open feel with an intuitive design thanks to the perfectly placed steering wheel controls, easy to reach heating and air conditioning controls, and available 9-inch touchscreen display. Available interior options like SofTex-® or Leather-trimmed seating, dual zone climate control with rear-seat vents, and wireless chargers also make the 2024 Camry the perfect partner for the road.

With its winning combination of style, efficiency, and family friendly reputation, it’s no wonder the Toyota Camry has reigned as the top sedan in the US for over two decades running. For more information about the award-winning Toyota Camry and Camry Hybrid, please visit [Toyota.com](https://toyota.com).

Also winning a U.S. News & World Report Award is the Toyota Highlander, which won for the “Best Hybrid SUV for Families”. For more information visit <https://cars.usnews.com/cars-trucks/best-cars-for-families>.