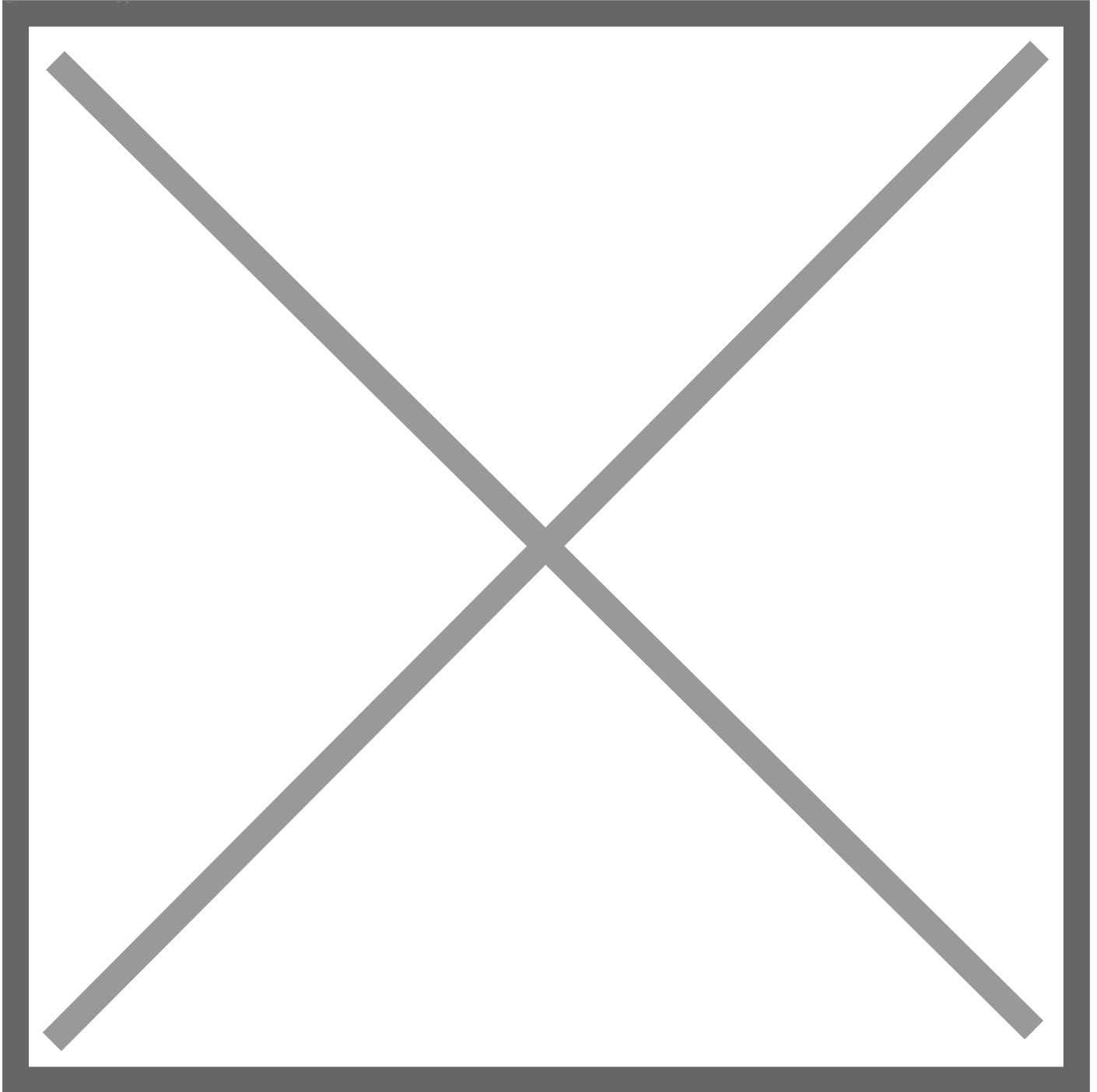


# Toyota Gazoo Racing North America Announces GR Cup eSports League

March 11, 2024

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**PLANO, Texas (March 11, 2024)** – Toyota Gazoo Racing North America (TGRNA) is pleased to announce the inaugural GR Cup eSports League, managed and operated by the SRO Motorsports Group America, and in partnership with iRacing.

As the official sim racing league for TGRNA, the GR Cup eSports League will allow sim racers to experience the thrill of the GR Cup on iRacing. 40 of the top sim racers will have the opportunity to compete virtually at the same iconic race tracks the GR Cup will visit this season. Competitors can win their share of over \$10,000 in purse and prizes by qualifying for and competing in the league.

“After a successful first season of the GR Cup, we are excited to see this new eSports League mirroring that series come to life”, says Mike Norem, Manager Customer Racing, Toyota Racing Development. “I am looking forward to seeing these sim racers virtually battle with the GR86 Cup car on some iconic American racing venues.”

### **2024 TGRNA GR Cup eSports League Schedule**

March 11<sup>th</sup> to 18<sup>th</sup>: Qualifying

March 30: Sonoma Raceway

April 27: Sebring International Raceway

May 11: Circuit of The Americas

July 13: VIRginia International Raceway

August 10: Road America

August 31: Barber Motorsports Park

September 21: Indianapolis Motor Speedway

Each race is a duration of 60 minutes, with drivers facing off in an opportunity to put their skills and endurance to the test as they battle for victory. Broadcast live on the GT World YouTube channel and SRO Motorsports Twitch, fans can tune in and witness every thrilling moment as it unfolds. To learn more, or participate, click [here](#).

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Stay up to date with all the latest GR Cup Series and GR Cup eSports League news online at [gpcupseries.com](https://gpcupseries.com), by liking on Facebook ([officialgpcup](https://www.facebook.com/officialgpcup)) and following along on Instagram ([@officialgpcup](https://www.instagram.com/officialgpcup)).