

Test Your Knowledge of the CALTY Design Research Studio's 50-Year History

March 14, 2024

Image not found or type unknown



For 50 years, Toyota's CALTY Design Research (Calty) studio has produced groundbreaking vehicle designs for the Toyota and Lexus brands. The team's creativity and enduring ingenuity is responsible for bringing countless iconic and historic innovations to market.

From trailblazing fuel-efficient vehicles to racetrack-ready sports cars, the Calty staff have developed designs that have stood the test of time.

They've been steadfast and committed to changing the mobility landscape for more than five decades and they're not letting up. In celebration of their evolution and myriad accomplishments over the years, test (or improve) your knowledge of Calty legendary history.

Hint: these previously published feature stories might help sharpen your Calty knowledge!

- [Toyota's CALTY Design Research: 50 Years of Design and Innovation](#)
- [Hidden Gems: A Spotlight on Five Never-Before-Seen Projects from CALTY Design Research](#)
- [The CALTY Time Traveler: Four Toyota Vehicles That Defined Their Time](#)
- [Full Speed Ahead: Evolution of CALTY's Sports Cars](#)
- [Full Speed Ahead: Evolution of CALTY's Sports Cars — Part 2](#)
- [Behind the Blueprint: The People of CALTY Design Research](#)

1. How many Calty design studio locations are there?

- A. One
- B. Two
- C. Three
- D. Four

2. Which of the following never-before-seen projects was inspired by exploring future transportation trends in big cities?

- A. Future High-Performance Concept
- B. Baby Lunar Cruiser
- C. NYC Concept
- D. Windy City Concept

3. In what year did Calty's first production-model design debut?

- A. 1973
- B. 1975
- C. 1977
- D. 1978

4. In 1997, Calty was included in a global competition to design what kind of vehicle?

- A. A future hybrid concept car
- B. An innovative sports car concept
- C. A compact SUV concept

D. A full-size pickup truck

5. Which two concepts became production cars?

A. The Baby Lunar Cruiser became the Land Cruiser and the FXV became the Celica

B. The FT-1 became the Supra and the LF-LC became the LC 500

C. The Avalon Concept became the Avalon and the LF-C became the LC500

D. The FT-HS became the Supra and the MX-2 became the Celica

6. The 2024 Tacoma was inspired by trucks that race in which of the following landscapes?

A. Montana mountains

B. Baja desert

C. Arctic Tundras

D. Coastal plains

7. The Lexus SC 400 project began in 1987 with a focus on defining the luxury sports coupe's _____.

A. Safety features

B. Fuel efficiency

C. Engine performance

D. Design direction

8. Toyota brought back the "86" name after a _____ absence?

A. 10-year

B. 15-year

C. 20-year

D. 25-year

9. The first Caltly Design Research studio originally started with a staff of how many?

A. 5

B. 10

C. 15

D. 20

10. What was the first production car to come out of the CALTY Ann Arbor design studio?

A. Second-generation Tacoma

B. Second-generation GR Supra

C. Second-generation Tundra

D. Second-generation Celica

True to their innovative spirit, Caltly's creative teams are continually exploring new ways to integrate technology and movement into future mobility solutions. From sports cars to trucks to BEVs, Caltly has left an indelible

mark on the automotive landscape, showcasing their design prowess and passion for driving excellence.