

# 8 Ways Toyota's Plants are Manufacturing Strong Communities

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Manufacturing Month is a national celebration of the manufacturing industry to inspire the next generation of innovators while building communities where our plants are located. Toyota's manufacturing plants and employees are driving a clear path to a better future – on and off the road.

### **1. Decades and Billions in Investments**

Toyota has been part of the cultural fabric in the U.S. for more than 65 years and has created a tremendous value chain, with \$38.58 billion direct investment in the U.S. There are nearly 1,500 dealerships and more than 184,000 people working across the country.

### **2. Nine and Growing**

There are nine Toyota manufacturing plants in the U.S. By the end of 2025, there will be a 10<sup>th</sup> – [Toyota Battery Manufacturing, North Carolina](#), which is set to advance Toyota's vision to help reduce carbon emissions through hybrid and battery electric vehicles (BEVs). Toyota's total investment in Toyota North Carolina is \$5.9 billion.

### **3. On the Road**

Toyota's employees have contributed to the designs, engineering and assembly of nearly 45 million Toyota and Lexus cars and trucks in North America.

### **4. Electrified**

Toyota has more electrified vehicles on the road than any other automaker – offering 26 electrified options. In May, [Toyota announced it will build an all-new, three row battery electric SUV at Toyota Kentucky](#) starting in 2025. The company's first U.S.-assembled BEV will be powered by batteries from Toyota North Carolina.

### **5. Investing in the Future**

Since 2021, Toyota has announced new investments totaling \$10.1 billion into our U.S. manufacturing operations to support electrification efforts.

### **6. Community Focused**

Through its Driving Possibilities initiative, the Toyota USA Foundation has committed millions to create innovative educational programs within and in partnership with historically underserved and diverse communities near the company's operating sites. The aim is to close educational gaps for all students through innovative, hands-on STEM programming that leverages unique assets and resources in the equal-partner relationship. [Huntsville, Alabama](#) is the fifth site to launch Driving Possibilities programming.

### **7. STEM-Based Learning**

To help inspire the next generation for a career in STEM-based fields, including mobility, Toyota launched its virtual education resources page at [TourToyota.com](#) with an immersive experience and a chance to virtually tour nine of its U.S. manufacturing facilities. The hub also includes a series of free STEM-based lessons and curriculum through Toyota USA Foundation partners and more.

In addition, four Experience Centers at Toyota vehicle plants across the U.S. give visitors an ultimate inside look. Through visual and hands-on displays, visitors get a chance to better understand advanced manufacturing and witness the world-renowned Toyota Production System in action.

### **8. Respect for the Planet**

From [“lambscaping” sheep that maintain Toyota West Virginia’s 5-acre solar area](#) to [bobwhite quail and wood duck that help measure the health of the ecosystem at Toyota Mississippi](#), Toyota manufacturing plants actively play a role in respect for the planet. And that respect spans across the company’s products, services and operations while focusing efforts on water conservation, reducing packaging and waste and protecting biodiversity – all to help build a more sustainable future.