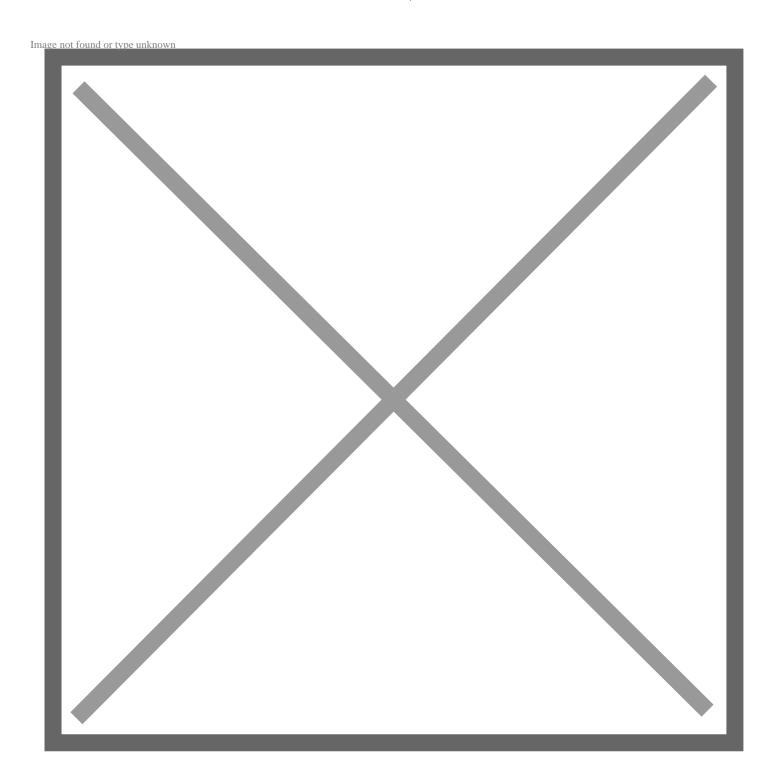
## 2024 Toyota Prius Prime

October 25, 2023



The 2024 Prius Prime Plug-in Hybrid Electric Vehicle (PHEV) model offers customers a flexible choice thanks to its intuitive blend of all electric or hybrid electric driving. Drivers can get around town on lithium-ion battery power for up-to 44 miles of EV range. When the time comes for a longer day of road tripping, it automatically

kicks into hybrid mode, seamlessly blending EV and a highly efficient 2.0-L engine for up to 52 combined MPG. With performance, technology, efficiency, and flexibility in an incredible package...that's Prius Prime.