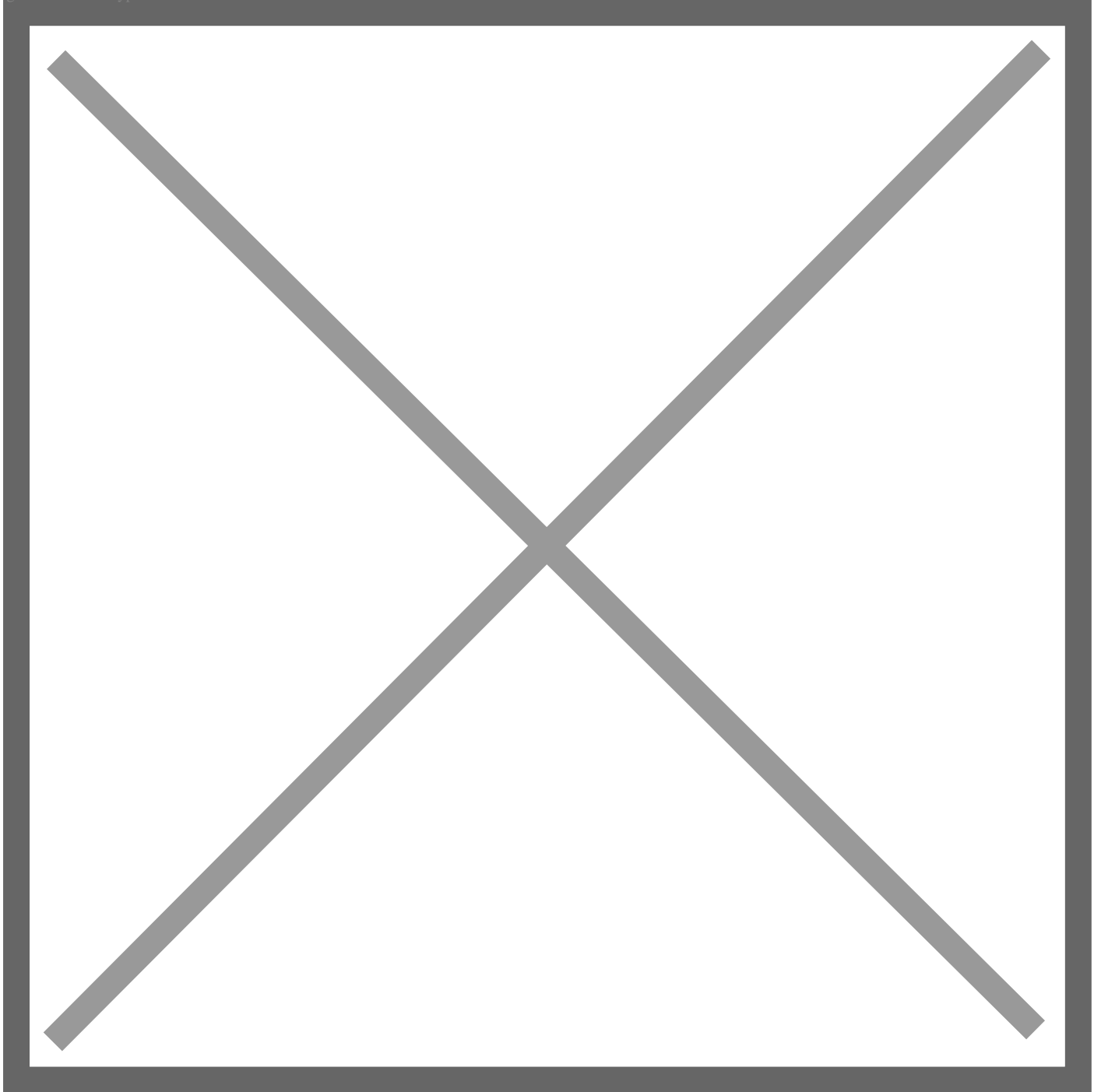


2024 Toyota Prius

October 10, 2023

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The 2024 Prius is engineered to surprise. With sporty exterior styling, a sleek silhouette, and up-to an EPA estimated 57 MPG combined, it's a new generation of Prius that's made to move you. Available in LE, XLE, or Limited grades, full of tech, and with Toyota Safety Sense 3.0 standard, it's packed with options and technology.

Powered by the fifth generation Toyota Hybrid System and a 2.0L engine, the latest Prius can output 194-hp on the FWD drive model. For models equipped with the available Electronic On-Demand AWD system, output climbs to 196-hp. The latest Toyota Prius, it's the hybrid...reborn.