

Toyota Auto Insurance Expands to Colorado, Georgia and Oregon

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PLANO, Texas (July 10, 2023) – Toyota Auto Insurance, the automaker’s branded insurance product, is now available to customers residing in the states of Colorado, Georgia and Oregon. Introduced to select markets in 2021, Toyota Auto Insurance offers customers quality, customizable coverage at affordable rates. Now, Toyota Auto Insurance customers in the Centennial State, the Peach State and the Beaver State will be able to receive an immediate upfront discount and may be able to save even more with good driver, good student, or multipolicy discounts.*

Toyota Auto Insurance offers consumers a quick, easy and flexible policy purchase process via Toyota’s state-of-the-art mobile app, call center agents, participating Toyota dealerships and the ToyotaAutoInsurance.com website. The insurance may be applied to both Toyota and non-Toyota vehicles in a customer’s household.

“We’re excited to continue our rollout of Toyota Auto Insurance, expanding our reach to even more customers,” said Rob Spencer, Toyota Insurance President. “We look forward to offering our customers in Colorado, Georgia and Oregon exceptional value and top-tier service to enhance their Toyota ownership experience.”

Currently, Toyota Auto Insurance is available in Arizona, California, Colorado, Georgia, Illinois, Indiana, Missouri, Ohio, Oregon, South Carolina, Tennessee and Texas. Toyota Auto Insurance customers benefit from more than 90 years of insurance insights, knowledge, and award-winning claims support—all provided by Toggle, part of Farmers Insurance®.

Interested customers can visit ToyotaAutoInsurance.com to obtain a quote and purchase insurance. Customers may also call (877) 249-0086 with any questions.

*Coverage options and discounts vary by state.