

Toyota North America Recognized in The Civic 50 As A Top Community-Minded Company in the U.S.

May 23, 2023



PLANO, Texas (May 23, 2023) – Toyota North America* has been named a 2023 honoree of [The Civic 50](#), the annual survey from Points of Light to recognize the top community-minded companies in the United States.

This marks the first year both Toyota Financial Services (TFS) and Toyota Motor North America (TMNA) collectively ranked in The Civic 50 as a unified submission. Previously, TFS earned a spot on the list for seven consecutive years.

“With our continued efforts to streamline our community-focused efforts as One Toyota, we’re incredibly honored to receive this recognition from Points of Light,” said Tellis Bethel, chief diversity officer and group vice president of social innovation, Toyota Motor North America. “It’s a testament to the collaborative ‘One Team’ mindset we continually seek to strengthen for team members across all of our U.S. operations.”

Now in its eleventh year, The Civic 50 is a national standard for corporate citizenship and showcases how leading companies are moving social impact, civic engagement and community to the core of their business. This has long been at the core of Toyota, contributing know-how, time and resources to communities across the country. This past year, Toyota’s signature achievement was launching [Driving Possibilities](#), a \$110-million

education and community-focused initiative. Driving Possibilities, a long-term initiative of the Toyota USA Foundation, is funded in part by Toyota Motor North America, Inc. and Toyota Financial Services.

Toyota remains committed to youth development, successful volunteer programs and strong national and local partnerships. In 2022, Toyota launched an equal-partner collaboration with Lancaster ISD focused on workforce readiness, the Toyota Leadership Academy, which aims to:

- Prepare students for personal, academic and professional success by providing specialized curriculum designed to increase high school graduation rates
- Improve college, career and leadership readiness
- Introduce students to job opportunities in the global workforce

Additional highlights from Toyota’s community engagement in 2022 include:

- 37,000 total hours U.S. team members contributed to company-sponsored external volunteerism
- \$79.9 million contributed by Toyota to social causes, including by the Toyota USA Foundation
- Over 1,000 grants awarded averaging \$72,480 each, *excluding matching-gift and volunteerism-matching grants*

The Civic 50 honorees are companies with annual U.S. revenues of at least \$1 billion and are selected based on four dimensions of their corporate citizenship and social impact programs: investment of resources and volunteerism, integration across business functions, institutionalization through policies and systems and impact measurement.

“Companies play a critical role in creating thriving, participatory communities,” said Diane Quest, interim president and CEO, Points of Light. “Companies like Toyota set a model for others, showing how to best use employee talent, business assets and integration to create meaningful impact, and we’re thrilled to uplift and celebrate their work as an honoree of The Civic 50 2023.”

The Civic 50 survey is administered by True Impact, and the results are analyzed by VeraWorks. The survey instrument consists of quantitative and multiple-choice questions that inform the scoring process. The Civic 50 is the only survey and ranking system that exclusively measures corporate community engagement.

For more information on Toyota’s community engagement, visit www.ToyotaEffect.com.