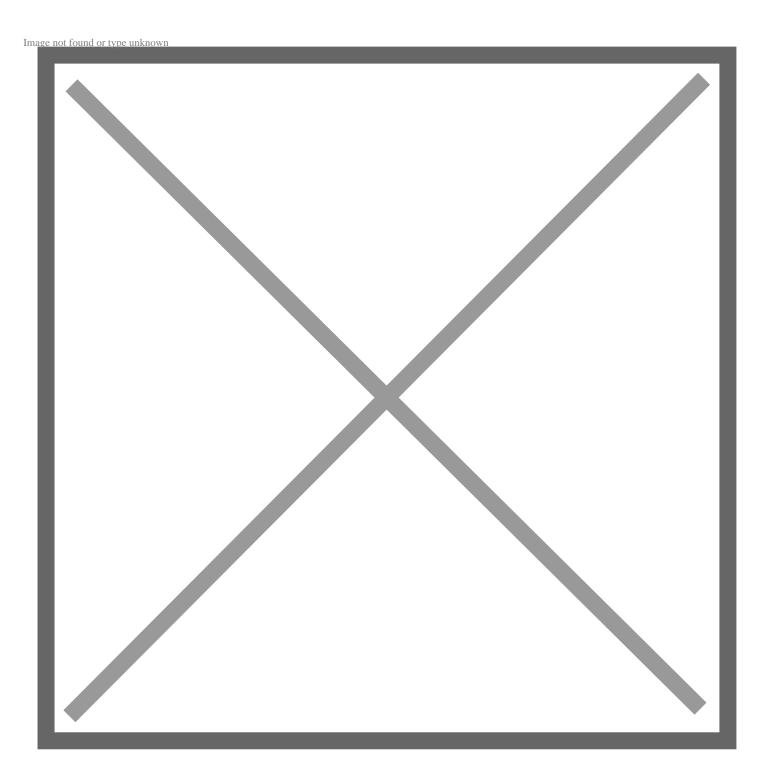
Five Things to Know About the 2024 Toyota Grand Highlander

March 31, 2023

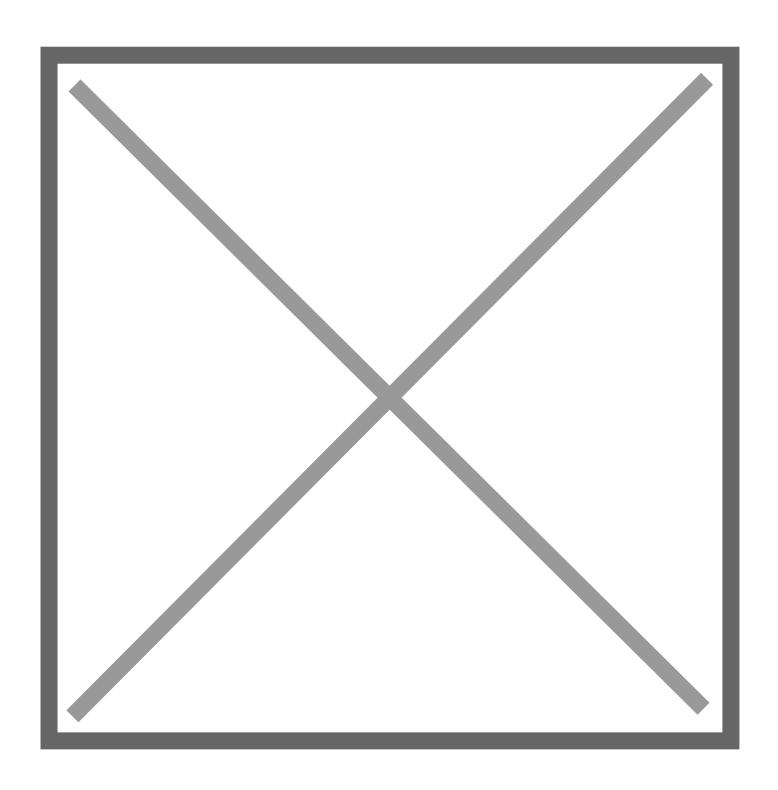


Globally revealed in February 2023, the <u>2024 Toyota Grand Highlander</u> is ready for anything from short trips to long drives, family vacations, weekend getaways and trips alike. The first-ever Grand Highlander is a midsize SUV that provides comfort and performance while delivering on Toyota's electrification goals.

Here are five things to get excited about until additional information on the all-new 2024 Grand Highlander is announced later this summer.

Make Room for Any Experience

There's no need to pack light. The 2024 Grand Highlander's spacious and functional multipurpose interior means there's room for everything, including sports equipment, camping gear and all the road trip essentials. With a maximum seating capacity of eight, the active family cruiser prioritizes comfort in all three rows — including the adult-sized third row — and features thoughtful storage areas throughout the cabin. With room for several carry-on suitcases behind the third row, the vehicle has ample cargo space, plus around 98 cubic feet of space with the seats folded down.



Performance Aplenty

Available in three powertrains across three grades (XLE, Limited and Platinum), the first-ever Grand Highlander further expands on Toyota's electrification leadership. Consumers have a choice between:

- The ultimate performance-seeking, 362 horsepower Hybrid MAX
- The efficiency-leading 2.5L hybrid with a manufacturer-estimated 34 combined MPG
- The well-balanced 2.4L turbo gas engine

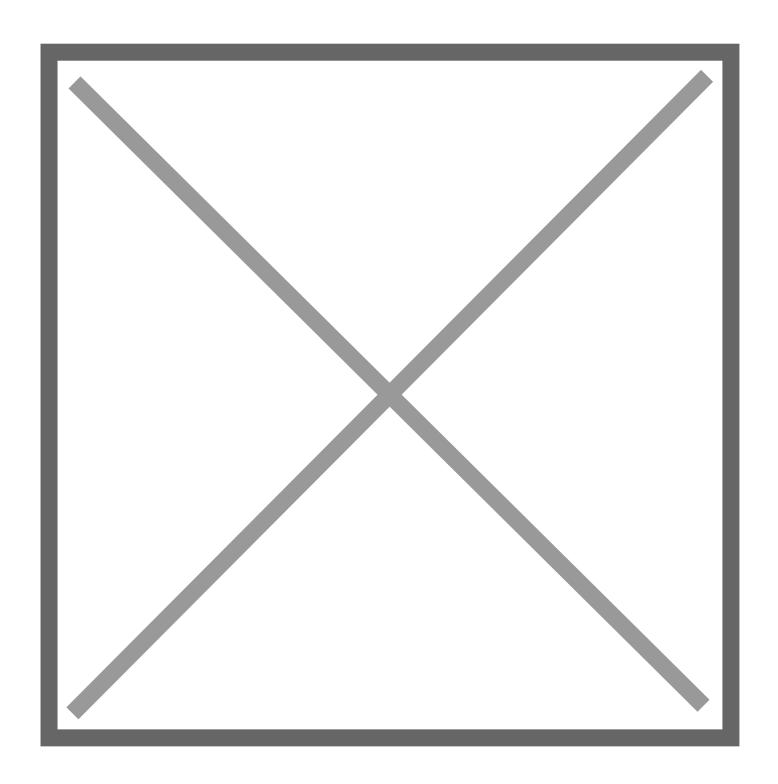
The Hybrid MAX powertrain makes Grand Highlander the most powerful midsize SUV Toyota has ever built, thanks to an impressive 0-60 time of 6.3 seconds and 5,000 pounds of towing capacity.

Transformative Tech

Stay connected thanks to the Grand Highlander's high-tech elements, like the standard 12.3-inch multimedia display, which offers access to a wide range of enhanced available connectivity and convenience features. Everyone's device charging needs will be met with the seven USB-C ports throughout the cabin – three in the front, two in the middle and two for the third-row passengers. In addition, digital key is available, making it easy to lock and unlock doors, remote start and more with a Remote Connect trial or subscription through the Toyota app.

An Indiana Exclusive

The Grand Highlander will be exclusively assembled at <u>Toyota Indiana (TMMI)</u> in Princeton, Indiana. As the sole assembler of the Grand Highlander, the team at TMMI has been deeply involved in the development of the vehicle's manufacturability, further adding to the excitement once this vehicle comes off the line.



Designed to Perfection

Calty Design Research, Toyota's North American design studio, was part of the global design team that worked on the Grand Highlander. The sophisticated design inside and out is attractive and tastefully modern while staying true to the solid, active image of an SUV.

The first-ever 2024 Toyota Grand Highlander is set to be a real crowd-pleaser and it's ready to make family time more epic than ever.