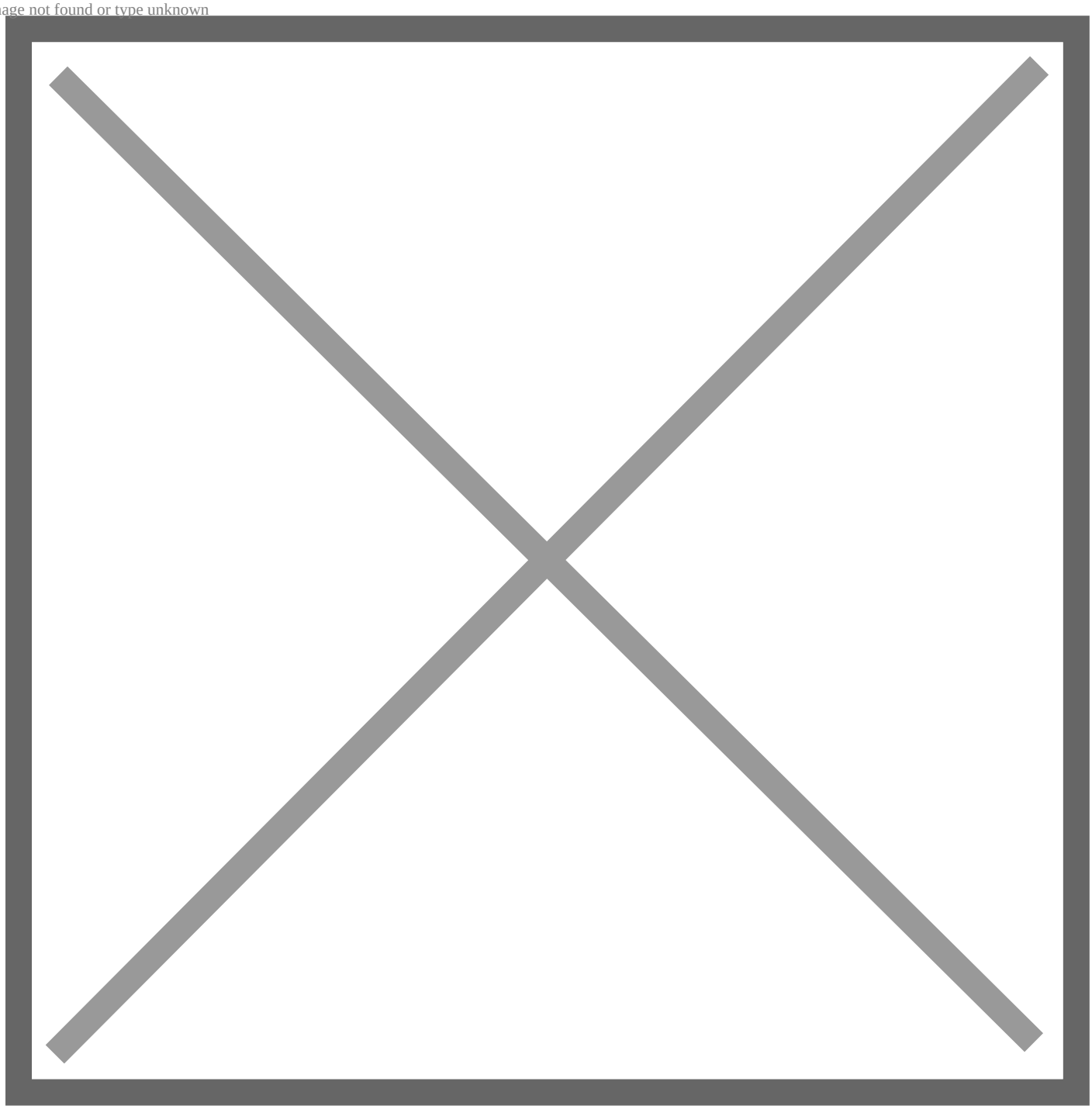
It’s Finally Here! - Toyota Auto Insurance Comes to California

May 08, 2023

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PLANO, Texas (May 8, 2023) – Toyota Auto Insurance, the automaker's branded insurance product, is now available to customers residing in California. Introduced to select markets in 2021, Toyota Auto Insurance offers customers quality, customizable coverage at affordable rates. Expanding into the Golden State represents a major milestone for Toyota Auto Insurance. Not only is California the nation's most populous state, it's also home to the first Toyota manufacturing facility in North America, Toyota Auto Body California.

Toyota Auto Insurance offers consumers a quick, easy, and flexible policy purchase process via Toyota's state-of the-art mobile app, call center agents, participating Toyota dealerships, and the ToyotaAutoInsurance.com website. Toyota Auto Insurance, underwritten in California by 21st Century Casualty Company, is available for both Toyota and non-Toyota vehicles in a customer's household.

"This expansion represents a significant milestone in our rollout of Toyota Auto Insurance," said Rob Spencer, Toyota Insurance President. "Drivers in the Golden State are now able to benefit from the exceptional value and top tier service offered by Toyota Auto Insurance. We look forward to this opportunity to enhance our customers' Toyota ownership experience."

In addition to California, Toyota Auto Insurance is also available in Arizona, Illinois, Indiana, Missouri, Ohio, Tennessee, South Carolina, and Texas. Additional states will be added in the coming months. Toyota Auto Insurance customers benefit from more than 90 years of insurance insights, knowledge, and award-winning claims support – all provided by Toggle, part of Farmers Insurance®.

Interested customers can visit ToyotaAutoInsurance.com to obtain a quote and purchase insurance. Customers may also call (877) 249-0086 with any questions.

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