

First-Ever Grand Highlander will Have Adults Calling Dibs on Third Row Seats

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PLANO, Texas (Feb. 1, 2023) – Serious spaciousness – Toyota is giving a glimpse inside the first-ever 2024 Grand Highlander ahead of its world premiere on February 8, 2023.

A unique SUV with room for all and the “stuff” we need, Grand Highlander is the active family cruiser fit for everything from short excursions to cross-country adventures. With a spacious third row with ample legroom for adults and children coupled with enough cargo space to fit seven pieces of luggage in the back – the freshly designed, three-row SUV is fully functional for the road ahead.

Want to see the vehicle yourself? Tune into Toyota’s YouTube channel [@ToyotaUSA](#) after the reveal to see this exciting addition to the Highlander family.

About Toyota

Toyota (NYSE:TM) has been a part of the cultural fabric in the U.S. for more than 65 years, and is committed to advancing sustainable, next-generation mobility through our Toyota and Lexus brands, plus our nearly 1,500 dealerships.

Toyota directly employs more than 39,000 people in the U.S. who have contributed to the design, engineering, and assembly of more than 33 million cars and trucks at our nine manufacturing plants. By 2025, Toyota’s 10th plant in North Carolina will begin to manufacture automotive batteries for electrified vehicles. With more electrified vehicles on the road than any other automaker, Toyota currently offers 20 electrified options, with more in showrooms later this year.

To help inspire the next generation for a career in STEM-based fields, including mobility, Toyota launched its virtual education hub at www.TourToyota.com with an immersive experience and chance to virtually visit many of our U.S. manufacturing facilities. The hub also includes a series of free STEM-based lessons and curriculum through Toyota USA Foundation partners, virtual field trips and more. For more information about Toyota, visit www.ToyotaNewsroom.com.