

# 2023 Toyota Prius

November 16, 2022



The all-new 2023 Prius. With sporty exterior styling, a lower, wider one-motion silhouette and up-to 57 MPG combined manufacturer rate fuel economy, it's a new generation of Prius that's engineered to surprise. For this round, handling and braking updates accompany a larger 2.0L engine, and an available an Electronic On-Demand AWD system has been adopted which uses a motor to drive the rear wheels for extra grip when needed. Available in early 2023 in LE, XLE and Limited grades, and powered by a refined Toyota Hybrid System, its Toyota's iconic hybrid in a bold, sleek new package that's sure to surprise.