

# Dejuan Ross



Dejuan Ross is group vice president and general manager of the Lexus Division. Ross is responsible for all aspects of U.S. Lexus automotive operations, including sales, marketing, customer service and dealer operations.

Prior to this role, Ross was vice president of marketing for Toyota Financial Services (TFS), supporting TFS in the areas of marketing, remarketing, finance products and fleet management services. Additionally, he served as the vice president of Sales Operations for Lexus, responsible for national new and certified vehicle sales, dealer development, and Lexus dealer training.

Ross joined Toyota in 1995 and has served in several field leadership positions of both Toyota and Lexus divisions for Toyota Motor Sales. He was also the general manager of the Toyota Chicago Region and Lexus Central Area and has held various management positions in Lexus Southern Area and Lexus Eastern Area.

Ross is a board member of the Toyota USA Foundation as well as Toyota's Political Action Committee. He also serves as the executive sponsor for the African American Collaborative (AAC). Ross graduated from Howard University with a bachelor's degree in marketing. He is active with the Howard University Alumni Association and various non-profit organizations.