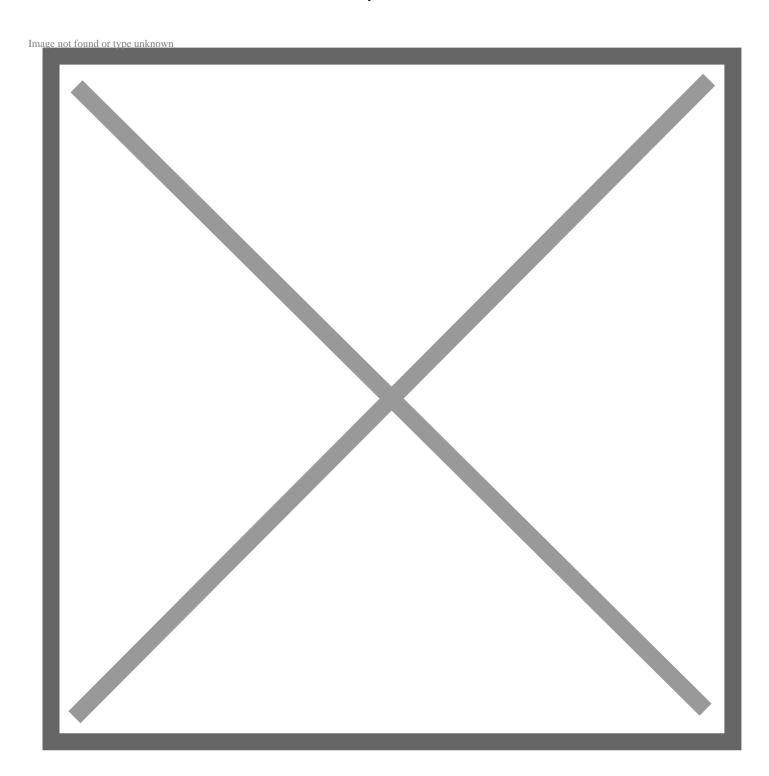
CALTY Design Research

May 08, 2025



With the establishment of Calty Design Research in 1973, Toyota became the first major car manufacturer to set up design operations in Southern California. The Newport Beach, Calif. studio focuses on future innovation design and creativity and the Ann Arbor, Mich. studio is focused on production design development for North

