

Calty Design Research, Inc.

June 22, 2022

Image not found or type unknown



With the establishment of Calty Design Research in 1973, Toyota became the first major car manufacturer to set up design operations in Southern California. While the Newport Beach, California, studio focuses on future innovation and creativity, the Ann Arbor, Michigan, studio is focused on production design development for

North America. Caltex provides innovative design solutions for Toyota and Lexus vehicles and supports North American production design.