

# 2023 Toyota Tacoma

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Designed in the U.S., the third-generation Tacoma inherits its design inspiration and “work hard, play hard” ethos from Toyota’s legendary desert race trucks, which began their winning ways four decades ago. Tacoma owners have made customizing and personalizing their trucks a key part of Tacoma’s popularity and heritage. Adding to that legacy with a combination of features that provide a head start on customization, the popular SR5 grade will offer two new packages for the 2023 model year with the SX Package and Chrome Package.