Toyota Expands Partnership with Connected Analytic Services

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PLANO, Texas (Feb. 23, 2022) – Connected Analytic Services, LLC (CAS), an affiliate of Toyota Insurance Management Solutions USA, LLC (TIMS), has expanded its partnership with Toyota Motor North America, adding new product offerings to enhance the ownership experience for owners of enrolled Toyota vehicles. CAS is Toyota's exclusive data aggregator, providing telematics and vehicle build data to insurance companies on behalf of Toyota customers who want to use their driving data to receive potential insurance savings.

CAS has built an agile, flexible, and secure vehicle data platform. The company processes data from Toyota vehicles, including advanced driver assistance systems information, to develop innovative products that cultivate greater customer satisfaction, refine the insurance pricing process, and help encourage and reward safer driving. CAS partners with insurance carriers to provide customers with the ability to use their driving data to price their insurance more accurately. Drivers of Toyota vehicles interested in receiving potential insurance savings can opt in to Insure Connect, Toyota's latest connected service.

"Toyota's Connected Services provide value to customers by offering them unprecedented convenience and peace of mind," said Steve Basra, group vice president of Connected Technologies at Toyota Motor North America. "Using the latest technologies, we're able to provide more features and safety resources than ever before. We work with CAS to empower interested customers to use their driving data to obtain potential insurance savings. It's a great example of how new technology can benefit customers in ways never before possible."

CAS recognizes that data privacy is a top concern for customers. Vehicle telematics data and driver information is shared only at the express request and direction of Toyota customers. CAS employs top-of-the-line security software and protocols to ensure the safety of all vehicle and driving data and driver information. When a customer opts in to share their vehicle and driving data, there is a multiple-step process in place to provide the necessary security.

As Toyota's exclusive data aggregator, CAS is dedicated to empowering drivers and contributing to the evolution of the insurance industry. The company is also focused on creating a future of safer roads and improved driving conditions. Its platform combines the power and insights of a large data aggregator with the flexibility of cutting-edge approaches to data analytics. CAS also has the ability to scale its services by partnering with other automotive manufacturers in the future.

"It's exciting to be a part of the evolution of driving and Toyota's transition to a mobility company," added Will Nicklas, CAS chief operating officer. "Our mission is to empower drivers with their data to enhance the ownership experience with insurance savings opportunities, but also to promote and encourage driver safety. We are thrilled to be the link connecting Toyota customers to the insurance industry."

Interested customers can opt in to share their data from the Toyota Owners App at https://www.toyota.com/connected-services/toyotaapp/ or the Toyota Owners website www.toyota.com/owners. Customers may also call 877-249-0086 with any questions.