

Toyota Mississippi Makes it Personal (in a Good Way)

January 27, 2022

BLUE SPRINGS, Miss. (Jan. 27, 2022) – In another year of face masks, COVID tests and non-production days, Toyota Mississippi focused on reaching out and making a difference in local communities.

Highlights from 2021 included:

- Overcoming unprecedented industry challenges to produce 130,000 Corollas for the year.
- \$500,000 in donations to 27 community partners.
- During non-production time, employees participated in a range of onsite, socially distanced activities, including:
 - Walking 230 miles to support Toyota’s national American Heart Walk Challenge.
 - Decorating and stuffing 900 duffle bags for children and teens in Mississippi’s foster care system.
 - Donating 117 pints of blood to Vitalant.
 - Filling 500 bags with hygiene items for Wear It Well.
 - Assembling 200 bicycles for the Salvation Army Angel Tree.
 - Sorting and packing two semi-truck trailers of diapers and hygiene items for the Mid-South Food Bank.
 - Building house frames for Habitat for Humanity.
 - Assembling 50 backpacks with school supplies for El Centro clients.
- Toyota donated more than \$100,000 to purchase supplies for these volunteer activities. In addition, employees volunteered 2,240 hours using Community Service Paid Time, a company benefit where employees are paid their regular wage to volunteer during work hours.

Since locating its 14th North American plant in the magnolia state, Toyota’s local presence is felt by those in Northeast Mississippi through substantial economic investment, employment, philanthropic efforts and environmental responsibility. The company’s economic investment exceeded \$1.2 billion and philanthropic giving exceeded \$55.5 million, including a \$50 million endowment — the Toyota Wellsprings Education Fund — to enhance public education in Pontotoc, Union and Lee counties.