

Toyota Indiana – Driving the Future

January 27, 2022

PRINCETON, Ind. (Jan. 27, 2022) – Toyota is driving the future forward in the heart of Princeton, Indiana, as they celebrate a 2021 milestone year. The site celebrated the 25th anniversary of its groundbreaking and announced significant new investments that will help secure the facility as a leader in Toyota’s move toward an increasingly electrified portfolio of products.

Highlights from 2021 included:

- Major production milestone: 30 millionth vehicle produced in North American, a 2021 Sienna, rolled off the line.
- Announcement of two community gifts to celebrate the start of production for the all-new, all hybrid Sienna:
 - \$1 million donation to the YMCA of Southwestern Indiana to build a new YMCA in Princeton.
 - Donated an all new, 2021 Sienna to Gibson County Veteran’s Service.
- Big news announcing a \$803 million investment to bring two all-new, three-row electrified SUVs to the Toyota Indiana line up. One new model will carry the Toyota name; the other will bring the Lexus line to Princeton. This announcement will add 1,400 new jobs and a total investment of \$6.6 billion for the Indiana facility.
- \$1.7 million dollars donated to 65 nonprofit organizations in the community, bringing the total community investment to \$39 million dollars. Grants focused on Education (STEM), Inclusive Mobility, Workforce Readiness, Diversity and Community Resilience.
- Toyota Indiana team members also found meaningful ways to serve the community including
 - Assembling 93 bikes using the Toyota Production System for children living in foster care for the Dream Cycles program.
 - Organizing a school supply drive that collected over 630 items for the Princeton Indiana Parks and Recreation’s Back to School Bash.
 - The Cayce, Kentucky Volunteer Fire Department lost its entire station, including four fire trucks and most of their equipment, during the deadly tornado outbreak in December. Toyota Indiana’s fire department delivered gifts including one of Toyota Indiana’s fire engines and two Tacoma’s full of team member donations.
- The inaugural class of the 4T Academy, a partnership program with Toyota Indiana and three local high schools that combines in class instruction with paid, hands-on work experience in advance manufacturing, graduated 21 students.
- Recognition including
 - The Manufacturing Excellence Award for Indiana’s Leading Advocate for Industry — awarded by Indiana Manufacturers Association.
 - Named Toyota Indiana Business of the Year by Evansville Regional Economic Partnership (EREP).
 - The Mayor’s Celebration of Diversity Award for Toyota Indiana’s program with Arc of Southwestern Indiana to provide career pathways for persons with disabilities.

Toyota Indiana uses high-tech manufacturing systems to assemble some of the most technologically advanced vehicles on the road today. The two newest electrified vehicle additions coming to the factory’s lineup are designed with the active Gen Y American family in mind, accelerating Toyota closer to its goal of carbon

neutrality by 2050.