

Toyota and Supplier Partners Join Efforts to Support Immediate Relief and Long-Term Recovery Following Historic Tornado Outbreak

December 14, 2021

PLANO, Texas (Dec. 14, 2021) – Following devastating tornadoes that left a path of destruction through six states in the Southeast and Midwest, Toyota Motor North America (TMNA) today announced more than \$500,000 to assist with immediate relief and long-term recovery in Kentucky, and payment relief to customers throughout the affected region.

Combined support including contributions made by Toyota’s supplier partners, DENSO and Toyota Tsusho America, will reach \$810,000. Additional support will be provided through local donation drives and double-match employee donation contributions.

Donations to Nonprofits

The Community Foundation of West Kentucky – [Tornado Relief Fund](#) will receive \$250,000 to support charities working on the ground in hard-hit areas.

SBP, Toyota’s longstanding disaster resilience, response, and recovery partner, will also receive \$250,000. This support will help navigate the rebuilding funding process, aid local nonprofits to assist with rebuilding uninsured homes, enlist AmeriCorps to help with rebuilding, and provide educational materials to help victims avoid contractor fraud.

“The devastation across the region and in a state that we also call home is heartbreaking,” said Sean Suggs, group vice president, Chief Social Innovation Officer, TMNA. “Together, lets rally around the community to support all those in need and ensure they have the resources to help on the road to recovery.”

Collaborating With Partners

Toyota Tsusho America, which provides various logistics and other services for Toyota manufacturing facilities, will donate \$50,000 to the **American Red Cross** and \$10,000 to the **Salvation Army** in support of relief efforts in Arkansas, Kentucky and Tennessee, with additional contributions made to the Salvation Army through the company’s volunteer program.

In addition, DENSO North America Foundation, DENSO’s nonprofit arm, will provide \$200,000 to the **American Red Cross** to support disaster relief efforts for DENSO communities in Kentucky, Arkansas and Tennessee, and \$50,000 to the **SBP**, for a total of \$250,000.

Matching Employee Contributions

To assist additional affected communities, Toyota is providing double-matching contributions for all donations made by U.S.-based employees to support **American Red Cross** and **SBP**. Toyota contributes annually to the Red Cross and SBP to support national recovery efforts.

Employees at various manufacturing locations, including those in Kentucky and Indiana, are also hosting donation drives to support immediate needs.

Supporting Customers

[Toyota Financial Services](#) has announced payment relief options to its customers affected by the recent tornadoes in the Southeast and Midwest. This broad outreach includes any Toyota Financial Services (TFS) or Lexus Financial Services (LFS) customer in the designated disaster areas.

Impacted lease and finance customers residing in the affected areas may be eligible to take advantage of several payment relief options, some of which include:

- extensions and lease deferred payments;
- redirecting billing statements; and
- arranging phone or online payments.

Customers who would like to discuss their account options are encouraged to contact TFS or LFS.

Toyota Financial Services customers: Call **800-874-8822** or contact TFS via email using the Mail Center function after logging into [ToyotaFinancial.com](#).

Lexus Financial Services customers: Call **800-874-7050** or contact LFS via email using the Mail Center function after logging into [LexusFinancial.com](#).