

All-New 2022 Tundra Roars to Life at Toyota Texas

December 03, 2021



SAN ANTONIO, Texas (Dec. 3, 2021) – Texas pride is shining bright in San Antonio as production of the all-new [2022 Toyota Tundra](#) shifts into drive at Toyota Motor Manufacturing, Texas (TMMTX).

Together with its 3,200 employees and special guests, including Texas Governor Greg Abbott and San Antonio Mayor Ron Nirenberg, TMMTX celebrated the official line off of the all-new Tundra and hybrid-powered Tundra (Spring 2022), the truck’s first-ever major model change at the South Side plant since it began assembling trucks in 2006.

Getting this adventure-ready, go-anywhere truck to market took years of research and development from a hard-working, dedicated team of employees and suppliers – including TMMTX’s over 20 on-site suppliers – a point that Toyota Texas president Kevin Voelkel made at today’s event.

“Today, we celebrate the hard work, the dedication and this accomplishment that has been years in the making,” said Voelkel. “There’s no question we are delivering the toughest, most capable, most advanced Tundra to date!”

In 2019, TMMTX announced an investment of \$391 million to prepare for production of the 2022 Tundra, pushing its cumulative investment to more than \$3.1 billion. The investment helped TMMTX prepare for

production of the next generation Tundra by expanding its facility by 141,000 linear feet – equivalent to 470 football fields – to accommodate new processes and cutting-edge technologies to bring the redesigned powerhouse truck to loyal customers. This includes preparations to assemble a hybrid electric version Tundra – the brand’s 12th electrified vehicle – that will go on sale in early 2022. TMMTX has the annual capacity to build 208,000 vehicles.

“There is no brand more powerful than Made In Texas, and Toyota’s San Antonio-based production of the all-new 2022 Toyota Tundra is a testament to that,” said Governor Abbott. “Toyota has played a pivotal role in Texas’ continued economic success, and I am grateful for the billions of dollars in investment and thousands of jobs they have brought to the Lone Star State. The unveiling of the 2022 Tundra and the first-ever Tundra Hybrid is a celebration of what businesses can achieve when they choose to invest in the best state in the nation.”

While investments in manufacturing will keep Texans working and Toyota competitive in the marketplace, TMMTX is dedicated to making a significant impact on the community. To further this commitment, the team announced \$650,000 in donations to strengthen and expand access to transportation, food, STEM education and workforce development with a specific focus on San Antonio’s south side.

Donation Information

- \$100,000 – San Antonio Food Bank, supporting food accessibility and delivery
- \$250,000 – VIA, remove mobility barriers and expand mobility options for South Side residences
- \$300,000 – South Side Independent School Districts, enhancing STEM education, continuing education for educators and wrap-around support services for students
- \$50,000 – East Central Independent School District
- \$50,000 – Harlandale Independent School District
- \$50,000 – Somerset Independent School District
- \$50,000 – South San Antonio Independent School District
- \$50,000 – Southside Independent School District
- \$50,000 – Southwest Independent School District

Additional quotes available for media use

Mayor Ron Nirenberg

“The 2022 Tundra is the latest example of Toyota’s innovative excellence,” said Mayor Ron Nirenberg. “This sophisticated new Tundra rolling off San Antonio assembly lines is the result of the continued investment by Toyota Motor Manufacturing Texas and the dedication of the company’s workforce. This is another great day in San Antonio’s storied relationship with Toyota.”

Bexar County Judge Nelson Wolff

“I had the privilege of working with Toyota when they made the decision to come to San Antonio in 2002. For nearly 20 years, they have been a great corporate leader and, together with their supply partners, have transformed our economy by adding over 7,000 jobs to the area. We are excited and honored to be here with them today to celebrate the new 2022 Tundra roll off the assembly line.”