

Toyota Brings Lifted, Accessorized All-New 2022 Tundra to SEMA

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LAS VEGAS (November 2, 2021) – Toyota, long known for its deep off-roading truck and SUV roots, today showed off the all-new, third-generation 2022 Tundra full-size pickup with a bevy of accessories that will be offered in dealerships across the country after the truck goes on sale, including a new 3-inch lift kit.

On display at the 2021 Specialty Equipment Market Association (SEMA) Show's new West Hall entrance at the Las Vegas Convention Center, Toyota based the Lifted and Accessorized Tundra on a Supersonic Red 2022 Tundra Limited with the TRD Off Road package. It features the twin-turbocharged 3.4-liter V6 engine that produces a healthy 389 horsepower and 479 lb.-ft. of torque.

The TRD Off Road package provides a slew of off-road upgrades that help enhance off-pavement driving, such as Multi-Terrain Select, CRAWL Control that functions as a low-speed, off-road cruise control with five selectable speeds, Downhill Assist Control and an electronic rear differential lock. On- and off-road upgrades typically are high on many truck buyers' list when shopping for their ideal truck for work and play.

"Customization is important to many truck owners, and Tundra customers will be thrilled to know we will have well over 100 accessories available," said Lisa Materazzo, group vice president – Toyota Division Marketing. "Our accessories teams have been busy working on these great products, and what better place to show them off than SEMA?"

Accessorizing and personalization is a big part of truck culture, and Toyota will offer a large collection of genuine Toyota and Toyota Racing Development (TRD) upgrades that enhance and complement the new Tundra's aggressive styling. The 2022 Lifted and Accessorized Tundra features a new TRD lift kit that provides 2.6-inches of additional ground clearance and increases the approach, departure and breakover angles by 5 degrees, 1 degree and 2 degrees, respectively. Other installed accessories include a TRD skid plate, TRD cast aluminum running boards, a bed extender, a dash camera, two swing-out storage boxes in the bed, a Tundra bed mat, a folding hard tonneau cover, TRD Off-Road wheel and tire package with black lugs and even a console safe.

Toyota is displaying six additional build concepts showcasing off- and on-pavement performance and adventure in its exhibit (Central Hall, Booth No. 24800) at the Las Vegas Convention Center, Nov. 2-5, 2021.

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