

Toyota's 2021 SEMA Show Presentation Celebrates On- and Off-Road Performance, Its 'Go Anywhere' Approach to Overlanding Adventures

November 01, 2021

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WHAT:

Toyota will hold a press conference at its **2021 Specialty Equipment Market Association (SEMA) display** on Tuesday, November 2, 2021, at 10 a.m. PT. Three all-new build concepts will be unveiled along with three popular builds from its past SEMA Shows that tap into pure performance, both on- and off-pavement:

- The **“Tacozilla” Tacoma Camper**
- The **TRD Desert Chase Tundra**
- The **Tacoma Overlanding Concept Vehicle**
- The **2022 Lifted and Accessorized Tundra** (on display at the West Hall entrance)

And popular build concepts returning to SEMA:

- The [GR Supra Heritage Edition](#)
- The [GR Supra Sport Top](#)
- The [TRD Sport Trailer](#)

WHO:

- Lisa Materazzo, group vice president – Toyota Division Marketing, to introduce the program
- Formula Drift Driver Ken Gushi
- Baja 1000 winner Andy Bell

WHERE:

- Toyota’s **2021 SEMA Show Exhibit**, Central Hall, Booth No. 24800, Las Vegas Convention Center

WHEN:

- Tuesday, November 2, 2021, at 10 am PT.

WHAT ELSE:

- Three vehicles from the Toyota U.S.A. Vintage Vehicle Collection
- A variety of current GR sports cars and TRD Pro trucks