Toyota Dream Car USA Art Contest Kicks Off on November 1

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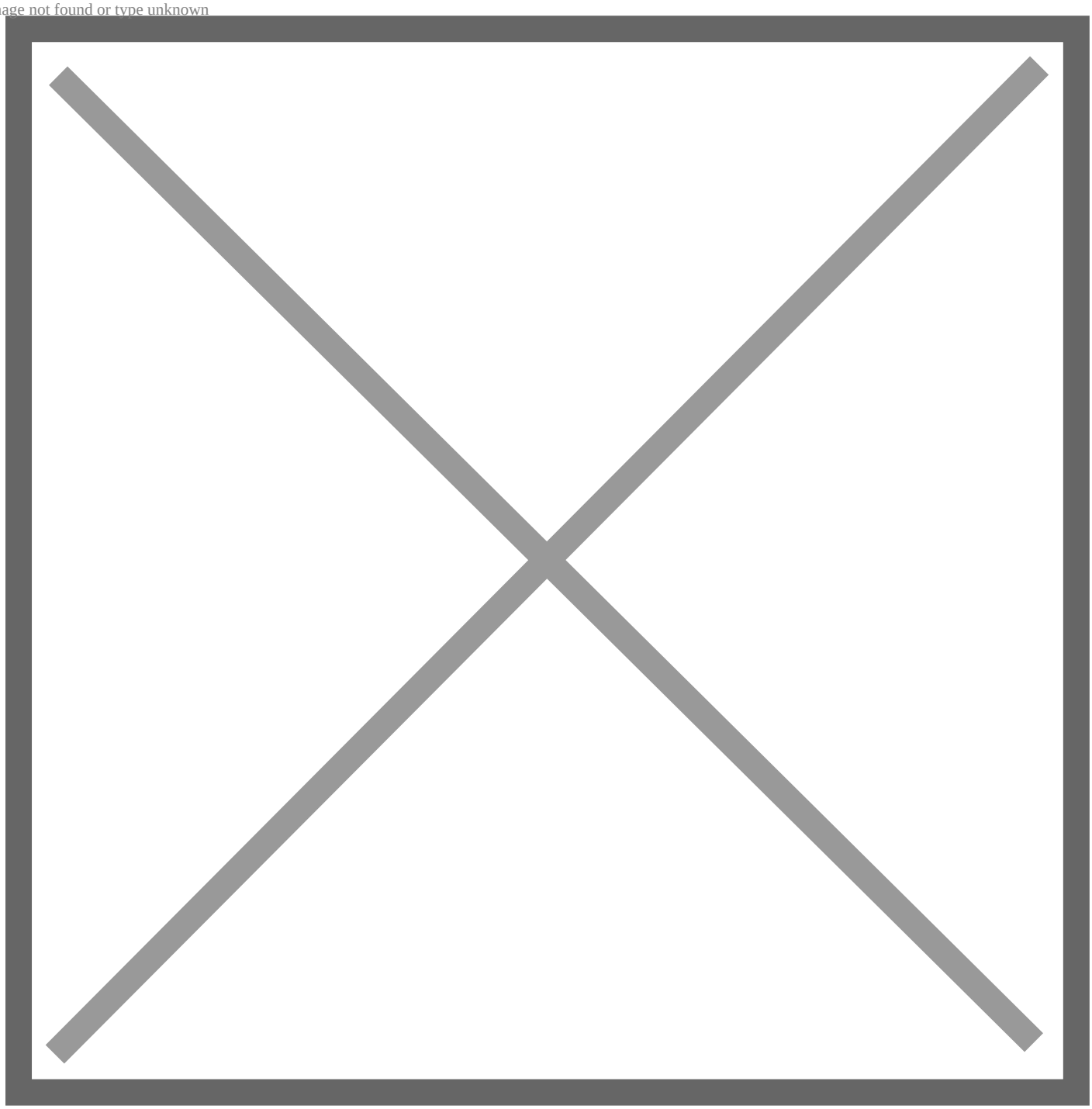

PLANO, Texas (October 25, 2021) – Get your kids' creative engines started! Unpack the art supplies, unbuckle imaginations and kickstart the freewheeling designs of what your kids think cars should look like in the future. Then, enter their artworks in the Toyota Dream Car USA Art Contest. Submissions created by youth, ages 4-15, are accepted online or by mail starting November 1, 2021 through January 31, 2022.

It's easy to enter. Kids create an original drawing by hand using digital tools, crayons, color pencils, ink pens, markers or paint (acrylic or watercolor). With the assistance of an adult, they complete an entry form, which is submitted with the drawing (the original, if sent by mail; an image, if using the online form). Details – with official rules, artwork guidelines and entry forms – are at www.ToyotaDreamCarUSA.com.

"Great ideas begin with a dream. We invite youth across the country to share their vision, creativity and excitement for the future of mobility," said Sean Suggs, group vice president, Toyota Social Innovation.

Judged on uniqueness, artistry and execution of concept, artworks are reviewed by age group:

- Category 1 (4-7 years)
- Category 2 (8-11 years)
- Category 3 (12-15 years)

The top three winners in each age group receive awards (gold, silver and bronze) with cash prizes.

In addition, the Petersen Automotive Museum in Los Angeles, California, will give out its Petersen Prestige Award to one of the nine contest winners, which includes a display of the winning artwork at the museum.

"We were so impressed with the creativity and array of social issues demonstrated by youth in last year's contest and can hardly wait to see what new dream cars come to life this year," said Terry L. Karges, executive director of the Petersen Automotive Museum.

Last year's Petersen Prestige Award recipient is Jery Chen whose "Fly Higher with Toyota" artwork will be displayed this year, along with seven 3D replicas created by California State University, Dominquez Hills Center for Innovation in STEM Education students, in The Petersen's Rob and Melani Walton Discovery Center, October 30, 2021 through March 27, 2022. Prints of artworks by 11 past youth winners will also be displayed with the 3D replicas.

The first Toyota Dream Car Art Contest was held in Japan during 2004, and it has expanded to include nearly 90 countries today who host their own national contests. The United States launched its first national contest in 2012. All countries submit their top nine winners to Japan as entries to the world contest. To learn more about the world contest, visit www.Toyota-DreamCarArt.com. To learn more about the USA contest, visit www.ToyotaDreamCarUSA.com.