

The All-New 2022 Toyota Tundra is Heading to Motor Bella

September 14, 2021



PONTIAC, Mich. (September 14, 2021) – The auto show circuit is moving outdoors in Michigan, and it’s only fitting that Toyota will introduce the most talked-about, new pickup truck of the year. The all-new 2022 Toyota Tundra will make its auto show debut at Motor Bella, a six-day vehicle showcase at Pontiac’s M1 Concourse, September 21-26.

The 2022 Toyota Tundra will be featured in a 10:10 a.m. press briefing on Tuesday, September 21. The briefing will be spearheaded by Joe Moses, general manager, Toyota Marketing, Vehicle Marketing and Communications, Toyota Motor North America (TMNA).

“We’re excited to show the all-new 2022 Tundra in person for the first time at Motor Bella,” Moses said. “This truck was redesigned from the ground up to deliver exceptional performance, amazing capability, next-level multimedia and retain the quality, reliability and durability for which Toyota trucks are known.”

Toyota will also have an exhibit-style staging area for an array of new products, all built in the United States. Besides Tundra, the on-site vehicles include the new Corolla Cross, Corolla sedan, Camry TRD, Avalon TRD, RAV4 Hybrid, Highlander, Sequoia, Sienna, a Christopher Bell NASCAR Cup Series race car and a retired trophy truck driven by Baja legend Ivan “Ironman” Stewart.

Immediately following the press briefing, Toyota will conduct several live vehicle demonstrations on the M1 race track. These classic, modified and truly unique vehicles include the Dragquoia, Land Speed Cruiser, GR Supra Heritage Edition, GR Supra 3000GT Concept and a NASCAR Xfinity Series Supra race car.