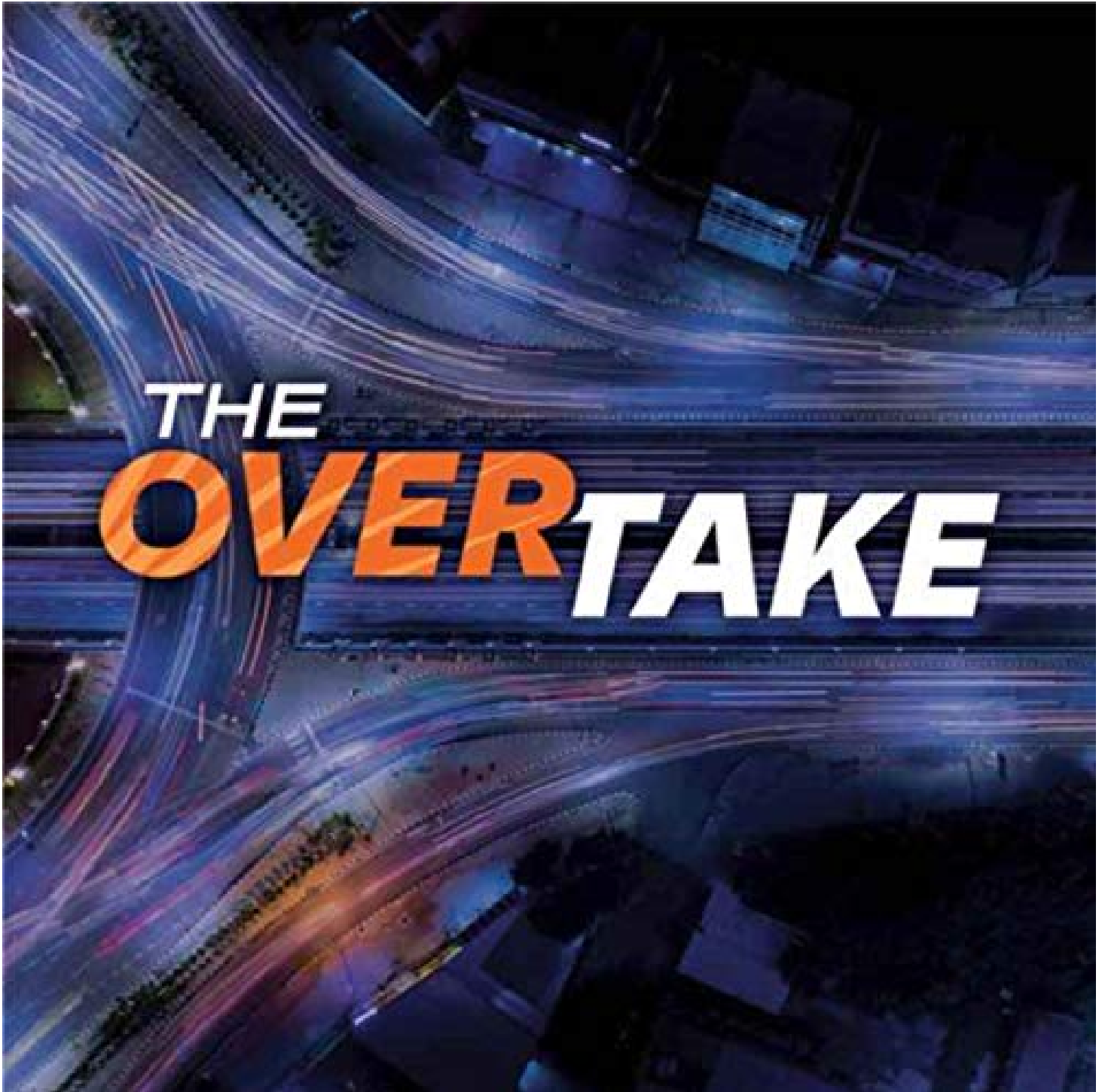


An Eye for Design – The Overtake Podcast Features Kevin Hunter, President of Calty Design

August 20, 2021



In the latest episode of The Overtake podcast, [Kevin Hunter](#), president of Toyota Motor Corporation's North American design studio, Caltex Design Research, joins host John Bozella to provide a glimpse into the world of automotive design.

During the interview, Hunter talks about the design process from concept cars to the final production of consumer vehicles. At Caltex Design Research, employees look at the future of car design and mobility to help generate fresh ideas for Toyota vehicles. The advanced design studio was established to better understand U.S. consumers' taste and has since gone on to design some of Toyota and Lexus' most loved vehicles as well as the future of mobility.

The Overtake podcast is presented by the Alliance for Automotive Innovation. To listen to the podcast, click [here](#).