

Toyota Indiana Kicks Off 25th Anniversary Year at 2021 Sienna Celebration

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PRINCETON, Ind. (March 31, 2021) – Toyota Indiana has celebrated numerous milestones over the past year—6 millionth vehicle, 2 millionth Highlander and 30 millionth U.S. assembled vehicle—just to name a few. During an event today, Toyota Indiana celebrated the company’s all-new, all-hybrid 2021 Sienna. And, there’s even more to celebrate!

This year marks the 25th anniversary of the facility’s groundbreaking. To kick off this milestone, the company cemented their dedication to the community by pledging a major gift at today’s gathering.

Toyota Indiana president, Leah Curry, announced a \$1 million-dollar donation to the YMCA of Southwestern Indiana to create a new facility in Gibson County, which will be located in the heart of downtown Princeton at the site of what was once Lowell Elementary School.

“We’re proud of the work we do and everything we’ve built through the years—in the plant and in the community,” said Toyota Indiana president, Leah Curry. “The new Toyota Indiana YMCA will provide access to all, helping Gibson county residents with the resources they need to live better lives. And a resilient community benefits us all.”

The nonprofit has plans to create areas for a STEM lab, teaching kitchen, gymnasium, childcare area and more with a timeline to open January 2022.

“This project came about in answer to a need and aligns perfectly with our mission,” said YMCA of Southwestern Indiana President & CEO, Jonathan Pope. “By collaborating with a community partner like Toyota, we will be able to offer access to wellness programs and activities. But, more importantly, we will provide a community resource for the entire family.”

And, as a mobility company would, Toyota Indiana gifted the Gibson County Veterans Services the keys to a brand new 2021 Sienna. The Sienna—among Toyota’s most American vehicles—will help remove transportation barriers and enable the organization to continue to serve local veterans as they so graciously served their country. What’s more American for a veteran than a vehicle designed, engineered and assembled in the U.S.?