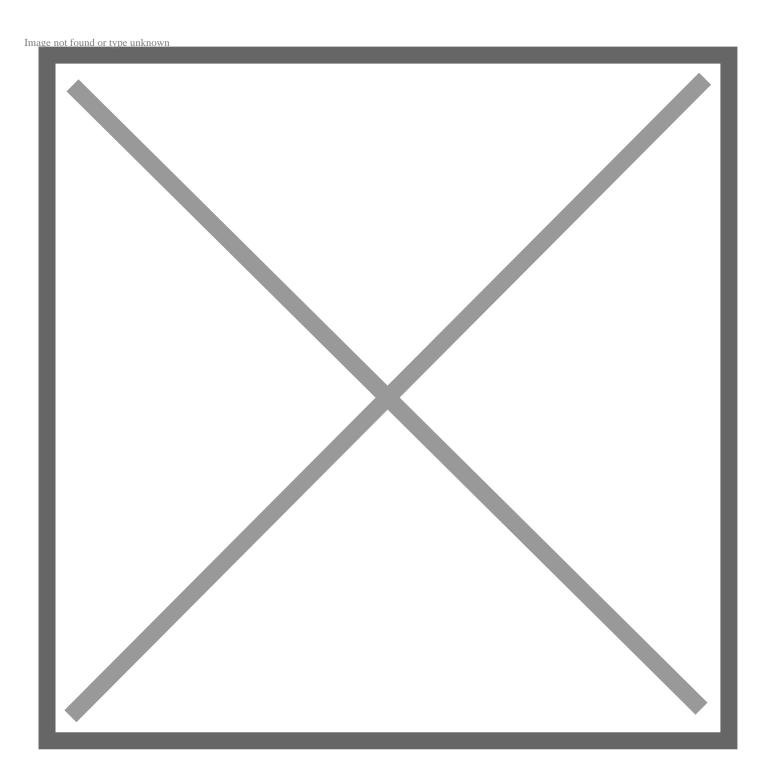
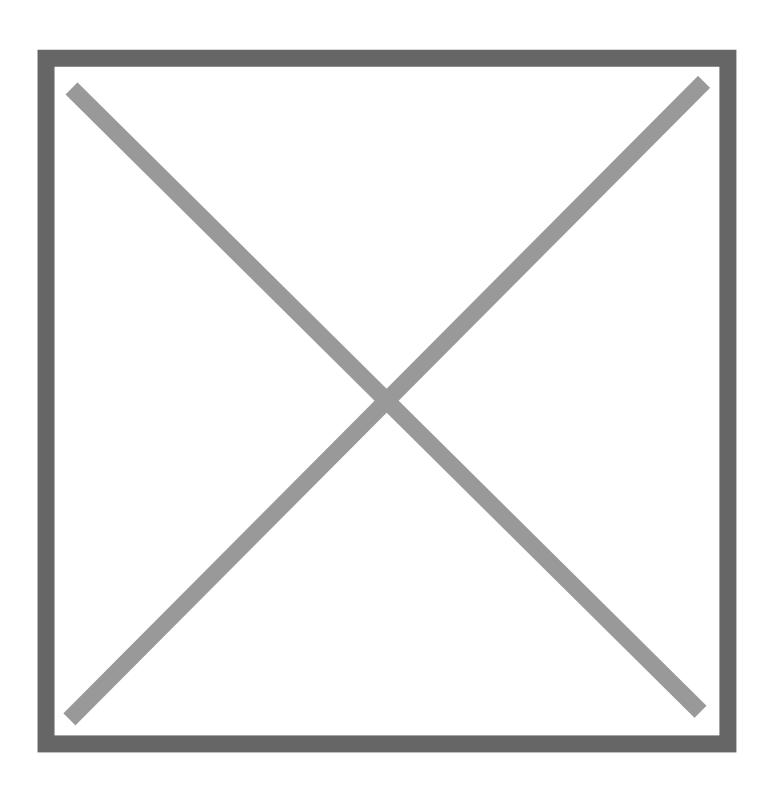
6 Ways Driving a Toyota Hybrid is Like Falling in Love

February 12, 2021



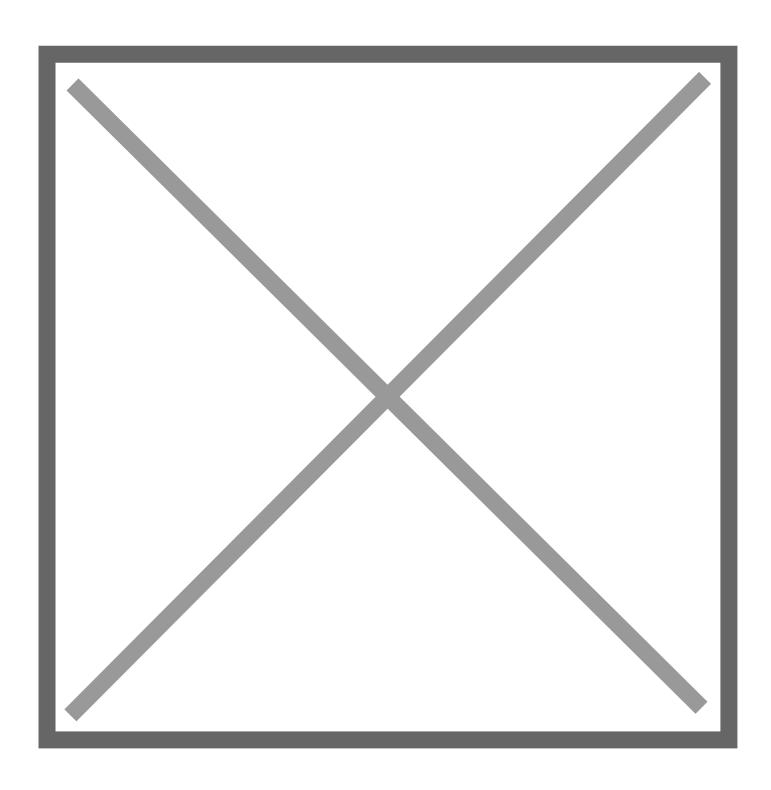
The moment you fall in love, the world comes to a stop. But when you fall in love with one of the foxy, free-spirited 2021 Toyota hybrids, things begin to speed up. That breathtaking acceleration, those good-looking lines, plus the features and tech your heart has been dreaming of, are here in a package to send your pulse racing. In time for Valentine's Day, check out a new generation of hybrids and feel the love.

The One for You



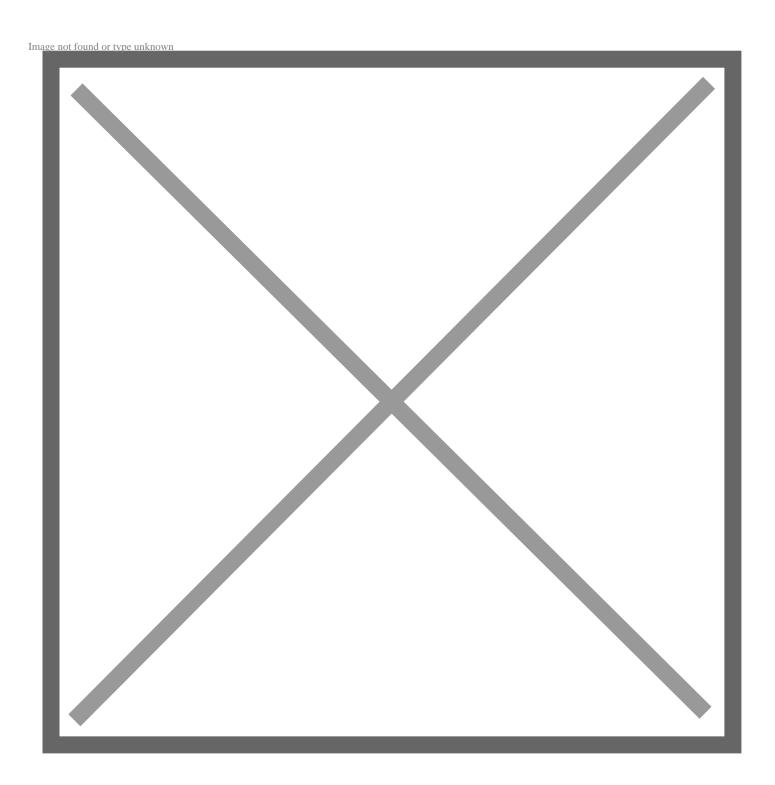
In love it's said that for every pot, there's a lid. 100%. There's someone for everyone. And for every driver, there's a hybrid. From the 2021 All-Hybrid Sienna Minivan and all-hybrid Venza, to RAV4 Hybrid and battery electric RAV4 Prime, and all the way to hybrid models of the Highlander, Corolla, Camry and Avalon, the key to finding "the one" is to be yourself, live your life to the fullest, and trust your gut—and heart.

Room for More



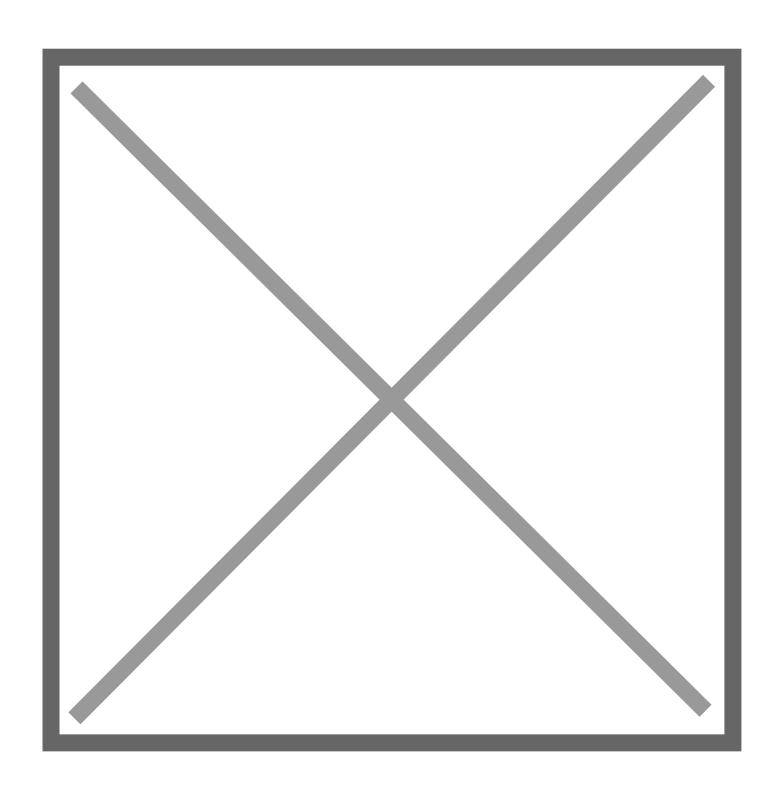
One good sign that you've met your perfect match is to find lots of room in this magical new person's life for you. They're eager to meet and embrace your world: your friends, family, kids, pets, and all the fun things you do. Toyota's 2021 hybrid lineup feels the same way. Introduce us, it says. Take me camping with your besties in a Highlander or take me surfing in a Sienna. Show me around and show me off to your universe in a sedan. I've got room for your dog, your duffle bags, your groceries, and your big personality. Nothing about you is too much for a big heart, so don't hesitate to bring your stuff when you step into the space in their life that's been waiting for a you-shaped, you-sized partner for adventure.

The Pulse Quickens



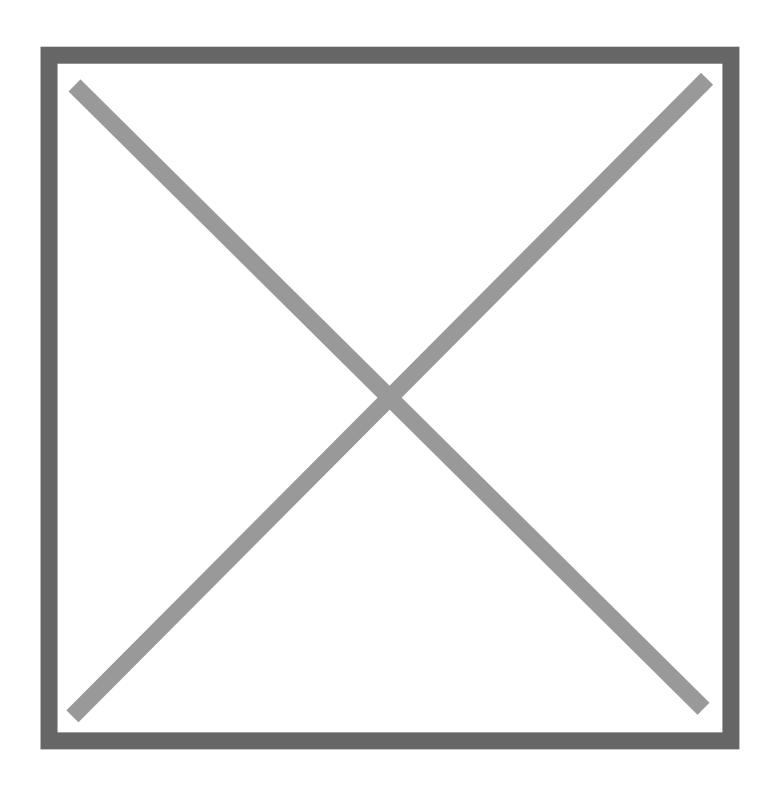
Excitement, exhilaration and a thrill that comes in a flash: there's no mistaking the moment you fall in love. It happens fast, and suddenly, everything seems to rev up. The same heart-racing emotion is part of the hybrid driving experience as an ardor for acceleration moves the relationship forward. For example, with an ability to do 0-60 mph in a projected 5.7 seconds, the RAV4 Prime is the quickest four-door model in the Toyota lineup.

Love at First Sight

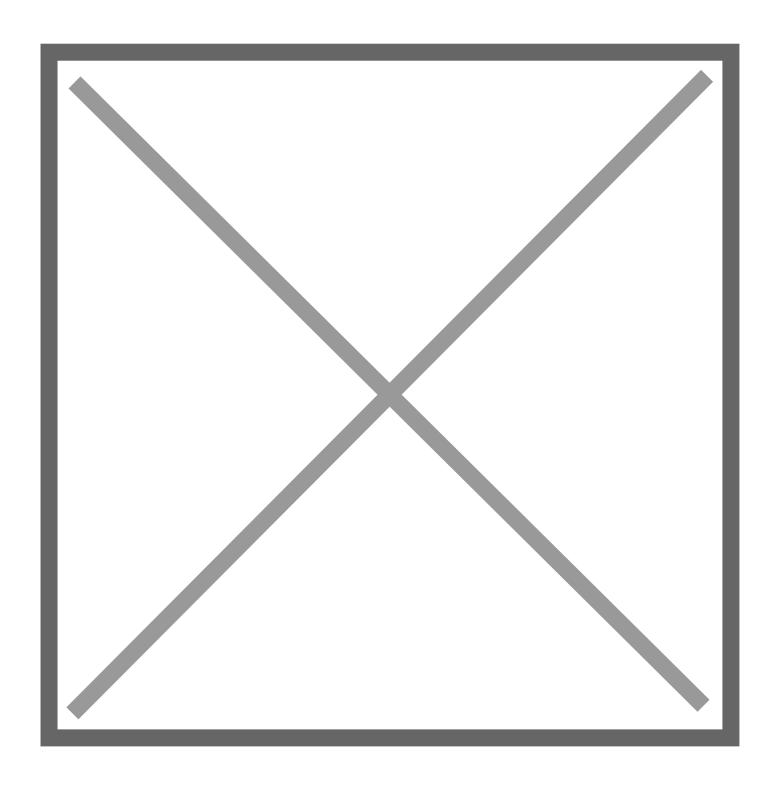


According to science, love at first sight is possible. And what has this got to do with hybrids? Let us count the ways: the Mirai in Hydro Blue with available 20-inch aluminum alloy wheels, or Avalon in Opulent Amber with standard LED reflector headlamps with chrome bezels. A RAV4 Prime in Supersonic Red; Venza in Titanium Glow; Sienna in Cypress; Corolla in Celestite Gray Metallic. You know it in a flash: that is one handsome roofline; that is one beautiful grille.

Beautiful on the Inside



Even on a first date, you know this is someone very special. A couple more dates, you get to know each other better, and you are smitten. Small ways in which they show their character reveal the beauty on the inside. Toyota hybrids reveal their thoughtful soul through interior touches such as the 2021 Highlander's standard 12.3-inch touch screen, available center console with Qi wireless charging, available heated and ventilated seats and available panoramic moonroof. With an emphasis on comfort, a focus on safety, audio to suit the mood (thanks, Apple CarPlay® and Android AutoTM integration) and finishes that feel like holding your beloved's hand, well, you soon find you don't want to leave—ever.



Looks and personality may be the keys that start the engine of love, but staying power is what turns going on a date into *setting* a date. True love may begin with a glance, but it proves its mettle by being there for you no matter what, and that means it can go the distance. Together, you *are* combined highway and city MPG. Hey, the 2021 Prius Prime Plug-In has an EPA-estimated 133 combined MPGe rating. That's what we call "in it for the long-run." Suddenly, it's easy to see the future, and to imagine taking the twists and turns of life together. Before you know it, you're celebrating your 20th anniversary, just like the Toyota Prius did in 2020—the hybrid that

started it all. Something they also say about finding the right one, "When you know, you know."				