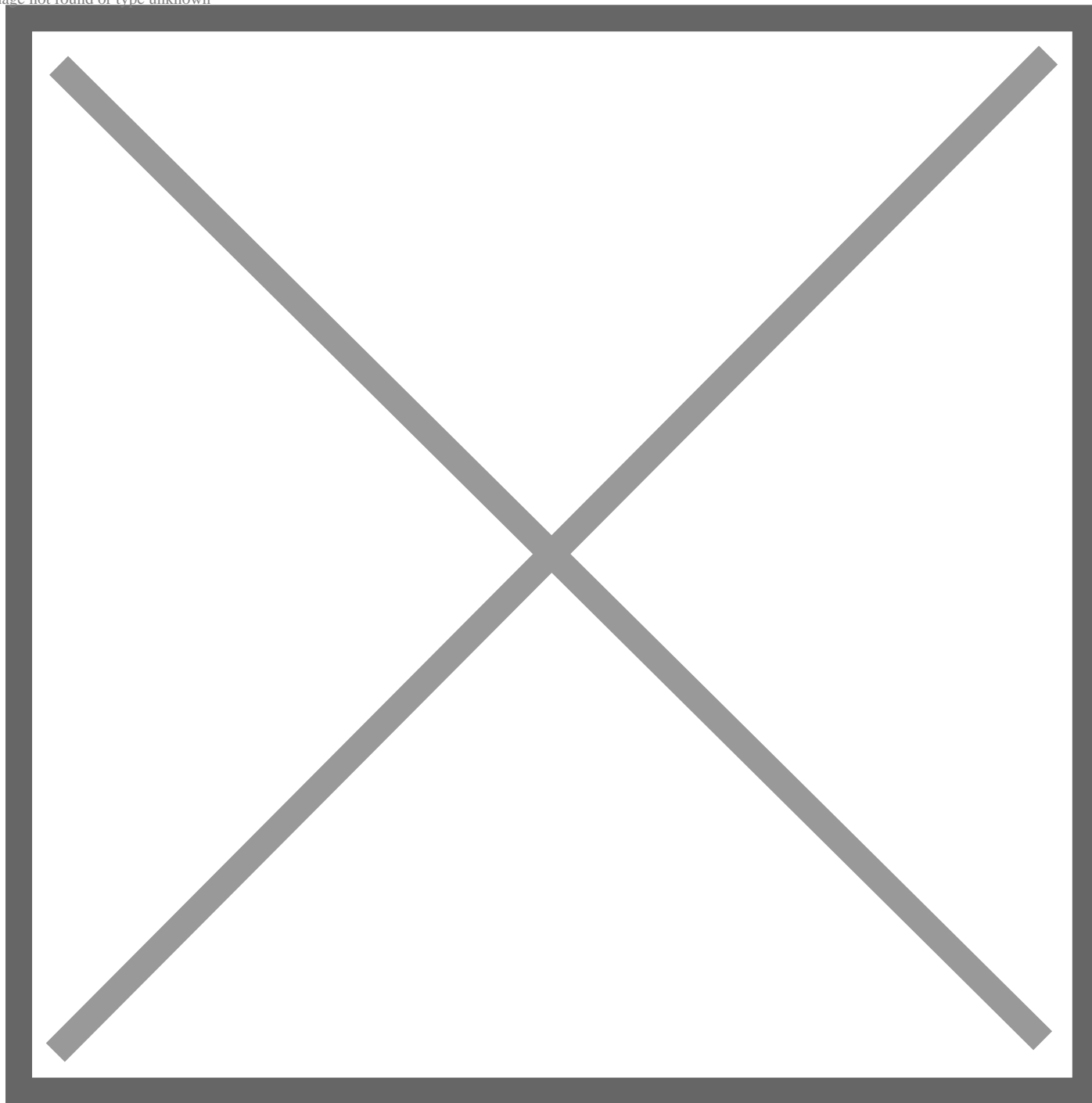


2021 Toyota Tundra Revs Up Big-Pickup Fun with New Trail and Nightshade Special Editions

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PLANO, Texas (November 30, 2020) – Assembled in the heart of truck country in San Antonio, Texas, the 2021 Toyota Tundra full-size pickup comes ready to work hard and play even harder, offering up to 10,200-pound towing capacity and a 1,730-pound maximum payload. For 2021, Tundra puts even more emphasis on play and style with the new Trail and Nightshade Special Editions.

Maintaining Toyota's truck tradition of offering special colors, the hard-charging Tundra TRD Pro swaps out Army Green for new Lunar Rock. The Tundra Limited, 1794 Edition, and Platinum grades now offer Wind Chill Pearl premium paint for 2021.

The all-four-door Tundra line offers a choice of Double Cab and CrewMax styles, the latter with ample, limo-like rear seat room. Both are offered in six model grades: the down-to-business SR; volume-leading SR5; comfort and tech-focused Limited; the off-road flagship TRD Pro, and two premium grades, the Platinum and the utterly unique and luxurious 1794 Edition.

2021 Trail Special Edition

Tundra buyers love the great outdoors, and the 2021 Tundra Trail Special Edition can help more of them get there with great Toyota value, added storage and convenience, and special styling. Available in both 2WD and 4WD versions, the Tundra Trail is based on the SR5 CrewMax with SR5 Upgrade Package (larger, 38-gallon fuel tank, front bucket seats with driver's power lumbar support, front center console, tilt/telescoping steering wheel, three front cupholders, and an anti-theft system with alarm and engine immobilizer).

The Tundra Trail is adorned with 18-inch split 5-spoke alloy wheels with dark gray finish that are fitted with Michelin all-terrain tires. It also gets an added dose of bed versatility with lockable storage boxes, with the driver's side box insulated to double as an on-the-go cooler. A standard spray-on bed liner enhances durability. Inside the cabin, all-weather floor liners offer more protection from outside elements and are easy to wash.

Standing out at trailheads will be easy thanks to a choice of Army Green, Cement, Midnight Black, and Super White exterior colors, each accented by black badging outside and black seating with tan stitching inside. The Tundra Trail wears the bold chrome grille from the top-of-line 1794 Edition with a color-keyed surround.

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2021 Tundra Nightshade Edition: Embrace the Dark

The 2021 Tundra joins a growing roster of Toyota models to offer a Nightshade Edition, adding a touch of mystique in daylight or nighttime. Based on the Limited grade and available with 2WD or 4WD, the Nightshade Tundra includes black leather-trim seating and slightly sinister looking black exterior trim to accent the Midnight Black Metallic, Cement, Super White (Double Cab only) or extra-cost Windchill Pearl premium paint (Crew Max only). With all colors, the Nightshade Tundra's special styling continues with a darkened chrome grille, plus black mirror caps, door handles, alloy wheels, and exhaust tip.

Four-Doors, Two Ways

Double Cab models, offered with either a 6.5-foot standard-bed or 8.1-foot long-bed configuration, feature forward-hinged rear doors, and offer 34.7 inches of rear seat legroom. CrewMax's longer cab, larger rear doors, and shorter 5.5-foot bed enable a limousine-like 42.3 inches of rear-seat legroom.

Limited trim Double Cab models come standard with a power sliding horizontal rear window, while all CrewMax models have a power vertical sliding rear window. The SR and SR5 grades are available with bench-type or bucket seats for the front row, while the TRD Pro, Limited, Platinum and 1794 Edition offer the upgraded bucket seats. Rear seat cushions in both cab styles can be folded up for additional cargo carrying.

All Tundra beds are 22.2 inches deep and, when properly equipped, offer a payload capacity of up to 1,730 pounds. The lockable easy-lower-and-lift tailgate lowers slowly with no slam and can be removed easily. The available deck rail system makes carrying larger items easier.

Customizable, Versatile SR5

The “SR5” badge stretches back decades in Toyota history and has long signified an exceptional blend of style and value. The Tundra SR5 owes much of its popularity to the many opportunities it offers for personalization. For example, the available SX package adds front bucket seats, color-keyed front grille surrounds, front bumper end caps and rear bumper, 18-inch black alloy wheels, and the deletion of all exterior badging. The SX package is offered in Super White, Midnight Black Metallic, and Barcelona Red Metallic.

Two available TRD packages combine chassis upgrades with unique style. The TRD Sport package is designed for more engaging on-road performance. You can’t miss the distinctive TRD styling signature with a body-color grille surround, color-keyed mirrors, bumpers and hood scoop, and its 20-inch silver-painted aluminum alloy wheels. Upgraded LED headlights, LED daytime running lights, LED fog lights and a TRD bedside graphic ensure that no one misses this custom-looking truck.

Underneath, the TRD Sport package earns its badge with handling enhanced by TRD stabilizer bars and TRD sport-tuned Bilstein shocks. The TRD Sport is available in Super White, Magnetic Gray, Midnight Blue Metallic, Voodoo Blue and Barcelona Red Metallic. A TRD shift knob and floor mats complete the TRD touch in the cabin.

Pickup buyers who like to leave pavement behind will find the right tool with the Tundra TRD Off-Road package. This upgrade adds TRD trail-tuned monotube Bilstein shock absorbers to soak up bumps, and 18-inch split 5-spoke alloy wheels wear P275/65R18 tires. LED headlights and LED fog lights are added, and 4×2 models are equipped with engine and fuel tank skid plates and tow hooks (already standard equipment on Tundra 4x4s). TRD Off-Road floor mats make it easy to clean out the stuff that comes in from the trail, and a TRD Off-Road bedside decal conveys the vehicle’s mission.

TRD Pro: The Real Deal for Trail Work

Toyota Racing Development made its mark in off-road competition with Baja-winning Toyota pickups for three decades, and that spirit comes through in the Tundra TRD Pro. Offered in both Double Cab and Crew Max models, the TRD Pro is the real deal, combining a comprehensive chassis upgrade with unique styling and added features.

Fox 2.5-inch front internal bypass shocks and TRD-tuned springs provide an additional 2 inches of front lift, along with an additional 1.5 inches of front wheel travel. Out back, 2.5-inch Fox internal bypass shocks feature piggyback reservoirs to ensure consistent damping performance in the toughest terrain. TRD Pro rear suspension increases wheel travel by more than 2 inches over other Tundra models for maximum trail capability.

A grille featuring prominent “TOYOTA” lettering, a hood scoop, and 18-inch BBS forged-aluminum, five-spoke satin black wheels give TRD Pro the brawniest look in the Tundra fleet. The high-strength, lightweight wheels are fitted with Michelin P275/65R18 all-terrain tires.

Trail equipment includes Rigid Industries foglamps and a TRD Pro ¼-in. skid plate featuring signature red Toyota lettering. A TRD Pro dual exhaust system with black chrome tailpipe tips gives this special truck a mean growl.

The TRD Pro look starts with a choice of Magnetic Gray Metallic, Midnight Black, Super White, and new Lunar Rock exterior colors for 2021. All are accented by black badging, and “TRD Pro” is stamped on the bed’s rear quarter panels. Because a truck that can get out into nature ought to let you see more of it, the Tundra TRD Pro

gets a standard power moonroof.

Inside, TRD Pro logos garnish the driver and front passenger leather-trimmed seats, and red stitching adorns the dash, seats, and armrests. TRD Pro floor mats, shift knob and a center-console emblem complete the distinctive cabin upgrade. TRD Pro also features standard Smart Key with Push Button Start.

381-Horsepower V8 Across the Board

All 2021 Tundra models are powered by the strong-yet-smooth i-FORCE 5.7-liter V8 that produces 381 horsepower at 5,600 rpm and 401 lb.-ft. of peak torque at 3,600 rpm. Built with an aluminum cylinder block and heads, the i-FORCE is fortified with a smorgasbord of performance tech, including double overhead-cams, four valves per cylinder, Dual Independent Variable Valve Timing with intelligence (VVT-i), and an Acoustic Control Induction System for a broad torque curve. All Tundra models are equipped with a 6-speed electronically controlled automatic transmission.

Triple Strength

The foundation for Tundra's strength is its TripleTech frame. "Triple" refers to the wide, fully boxed rails for the front portion, a reinforced C-channel under the cab, and an open C-channel beneath the bed for strength, ride quality, and durability.

The double A-arm front suspension uses coil-over spring-shock units, and a front-mounted steering rack enhances steering feel and response while decreasing the overall turning diameter. In the rear suspension, staggered shocks mounted outboard of the trapezoidal-mounted leaf springs help improve dampening efficiency to better control the rear axle. Spring rates are tuned to help provide a flat stance when the vehicle is fully loaded.

Tundra SR and SR5 grades ride on 18-inch styled steel wheels, and the Limited, Platinum and 1794 Edition feature 20-inch alloy wheels.

Traction on Demand

Tundra comes equipped to grip pavement or traverse trail surfaces with gusto. On Tundra 2WD models, the Vehicle Stability Control (VSC) system integrates traction control (TRAC) that enhances grip on or off-road. The system also incorporates Automatic Limited-Slip Differential (Auto-LSD), which helps provide better performance in deep sand or mud and on mixed-friction surfaces because it doesn't restrict engine power. Compared to a conventional mechanical limited slip differential, the Auto-LSD system is often more responsive with better wear characteristics, since it utilizes the vehicle's brakes to limit wheel spin.

Tundra 4x4 models feature the on-demand, electronically controlled 4WDemand part-time 4WD system. A six-pinion planetary reduction gearset provides 4x2, 4x4 Hi, and 4x4 Lo ranges. The driver selects the drive mode using a dial on the dash. With 4WDemand, Active Traction Control (A-TRAC) operates like Auto-LSD, allowing full, unrestricted engine output, transferring power to the wheel with the most traction at both the front and rear axles.

Using the mode selector, the driver can adjust traction capability as needed. In normal mode, VSC and TRAC function to help enable traction and control capability. TRAC Off and Auto-LSD modes activate Auto-LSD to help extricate the Tundra from extreme conditions by allowing full, unrestricted engine output and transferring power to the wheel with the most traction. The VSC Off mode turns off all three systems.

5+ Ton Towing Capacity

With its standard tow hitch receiver and Tow Package, the Tundra offers a maximum certified towing capacity of up to 10,200 pounds (SAE J2807). A one-piece towing receiver is integrated into the frame using 12 high-strength bolts. An added heavy-duty battery and alternator help the powertrain handle the strenuous demands of

towing under a full load.

The Tow Package's selectable TOW/HAUL mode adjusts throttle sensitivity and transmission shift control, favoring and holding lower gears when accelerating or decelerating to help enhance control and safety. A function of Vehicle Stability Control, Trailer Sway Control facilitates safe towing by counteracting handling forces that can cause trailer sway. The Tundra also comes with an integrated Trailer Brake Controller, and the driver can view its status on the multi-information display screen.

All Tundra models come standard with a backup camera (viewed from the Toyota Audio display screen). Heated and power exterior tow mirrors with turn signal indicators and manual-extend feature are available.

The Inside Story: Comfort and Durability

As tough as the Tundra can be for work or play, it's a comfy cocoon inside, offering exemplary ride smoothness and quietness, along with premium interior finishes. Soft-touch surfaces include high-granulated paint on the center cluster, while unique seat stitching enhances interior quality and durability. Standard High Solar Energy-Absorbing (HSEA) glass helps to filter out solar heat and UV light energy that could potentially damage cabin materials.

Gauges are grouped in a clear, easy-to-see design incorporating a center-mounted multi-information display screen. Large knobs on the dash can be operated while wearing gloves, and the console offers multiple storage areas for personal items and electronics. All Tundra models come equipped with a windshield wiper deicer, front and rear mudguards, power windows and door locks, and heated and power exterior mirrors as standard.

The Limited grade adds leather-trimmed seating surfaces in Black, Sand Beige, or Graphite, with matching soft-touch door and console surfaces and wood-style interior trim. Standard amenities include dual-zone automatic climate control, a 10-way power driver seat and 4-way power passenger seat, and available power tilt/slide moonroof with sliding sunshade (CrewMax only). There's no reason a big pickup can't have elegant touches, as the Tundra limited shows with chrome door handles and side mirrors and 20-inch alloy wheels.

1794 Edition Brings A Touch of Texas Everywhere

For luxury beyond the Limited grade, Toyota offers two premium-grade Tundra models, the Platinum and 1794 Edition. The latter commemorates the year that a sprawling ranch was founded on the site of Toyota's Tundra plant in San Antonio. The 1794 Edition reflects a western lifestyle theme with its exclusive saddle brown premium leather-trimmed seating featuring embossed leather and Ultrasuede accents. Matching soft-touch materials also accent the shift console, the front and rear door trim, and the instrument panel.

Standard luxuries for both of these premium grades include a 12-way power driver's seat with memory and a 4-way power passenger's seat, featuring both heating and ventilation; a 12-speaker touch-screen Premium JBL Audio system with up to a 3-year Dynamic Navigation trial; power moonroof; Blind Spot Monitor with Rear Cross Traffic Alert and front and rear parking sonar; auto-dimming rearview mirror with compass, and a HomeLink universal transceiver.

Advanced Multimedia

The Tundra's quiet cabin provides an ideal environment for enjoying the sound quality of its standard and available audio systems, which all feature Apple CarPlay, Android Audio and Amazon Alexa compatibility. The SR grade comes standard with Toyota Audio, featuring 7-inch touchscreen display and includes 6 speakers; USB media port; advanced voice recognition, hands-free phone capability and music streaming via Bluetooth wireless technology; SiriusXM with 3-month All-Access trial; Safety Connect with 1-year trial; and Wi-Fi Connect with up to 2 GB within 3-month trial.

The SR5, TRD Sport, and TRD Off-Road step up to Audio Plus, with upgrades including an 8-inch touchscreen display, 9-speaker sound system, and HD Radio. These models also offer a 1-year Remote Connect trial that is accessible with a smartphone or wearable Alexa devices, plus Toyota Service Connect for 10 years. Tundra SR5 models can also upgrade to available Dynamic Navigation that includes a 1-year trial of Destination Assist.

Platinum, 1794 Edition, and TRD Pro CrewMax models come standard with a 3-year trial of Dynamic Navigation and JBL Premium Audio featuring 12 speakers, including subwoofer and amplifier. This package, which is optional on Limited CrewMax, also brings Safety Connect with a one-year trial.

The Most Important Protection

Toyota Safety Sense-Pedestrian (TSS-P) active safety system is standard on all models and includes Pre-Collision System with Pedestrian Detection function, Lane Departure Alert, Dynamic Radar Cruise Control, and Automatic High Beams. Blind Spot Monitor and Rear Cross Traffic Alert are designed to help detect vehicles in the Tundra's blind spot (available on SR5 and Limited; standard on Platinum and 1794 Edition). Rear Cross Traffic Alert warns drivers of cross traffic via indicator lights in the side-view mirrors, along with an audible warning buzzer while backing up.

The standard Toyota Star Safety System for Tundra includes Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Braking System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA), and Smart Stop Technology (SST) brake override.

Tundra features eight standard airbags, including driver and front passenger seat-mounted side airbags, front and rear roll-sensing side curtain airbags, driver and front outboard passenger airbags with an Advanced Airbag System, and driver and front outboard passenger knee airbags.

American Roots

The current-generation Toyota Tundra was primarily designed by Toyota's Caltex Design Research centers in Newport Beach, Calif. and Ann Arbor, Mich., with some engineering by Toyota Technical Center in Ann Arbor, Mich. Tundra is assembled exclusively at Toyota Motor Manufacturing Texas in San Antonio, Tex. Tundra's exclusive i-FORCE 5.7-liter V8 engine is assembled at Toyota Motor Manufacturing Alabama, Inc., and the transmission is manufactured in North Carolina.

Limited Warranty and ToyotaCare

Toyota's 36-month/36,000-mile basic new-vehicle warranty applies to all components other than normal wear and maintenance items. Additional 60-month warranties cover the powertrain for 60,000 miles and corrosion with no mileage limitation. Toyota dealers have complete details on the limited warranty. Tundra also comes with ToyotaCare, a plan covering normal factory-scheduled maintenance for years or 25,000 miles, whichever comes first, and 24-hour roadside assistance for two years, unlimited mileage.