

Coming Together for Giving Tuesday

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PLANO, Texas (December 1, 2020) – This holiday season is unlike any other, and a little holiday cheer can go a long way to uplifting communities across the country. This Giving Tuesday, a global day of generosity and giving, Toyota Motor North America is supporting more than 25 nonprofit organizations with grants totaling

\$700,000, providing basic needs, holiday gifts, school supplies, and more.

Toyota employees are also making a difference through company-matched donations supporting eligible non-profit organizations, and donating to employee led drives for food, clothes and holiday gifts.

“With traditional giving events postponed or canceled this year, we can still come together for a good cause to help our neighbors in need,” said Sean Suggs, group vice president, Toyota Social Innovation. “We hope these grants help organizations bring holiday cheer to families in need, further support front line responders, and provide additional resources for teachers.”

Toyota’s Giving Tuesday activities impact a variety of causes and organizations local to its U.S. facilities and operations, including:

- Children’s health centers
- Homeless shelters
- Food banks
- Senior meal delivery services
- Rehabilitation and recovery organizations
- Museums, orchestras and the arts
- Emergency and needed supplies for children and teachers
- Counseling, medical, utility and mobility assistance

Toyota’s Giving Tuesday grants include:

