

Toyota Motor North America Announces Executive Changes

November 06, 2020

PLANO, Texas (November 6, 2020) – Toyota Motor North America (TMNA) announces the following executive changes to its operations. These changes are effective November 9, 2020.

Shigeki Tomoyama, chief information and security officer and global chief production officer, Toyota Motor Corporation (TMC), will take on the added responsibility of chief production officer and executive vice president, Manufacturing for TMNA. In this dual-capped role, Tomoyama will be responsible for aligning the company's regional manufacturing operations with Toyota's overall global manufacturing capacity. This will help improve manufacturing competitiveness and prepare the North American manufacturing operation for a global leadership role in Toyota's effort to become a mobility company. Toyota's North American operations consists of 15 plants, including the joint venture with Mazda in Alabama.

Tomoyama, who currently serves as an operating officer for TMC, will also serve on the management board of TMNA. A 39-year Toyota veteran, Tomoyama has served in a number of senior roles with the company, including key positions in the Asia Pacific region, Guangzhou, China, and the Business Development Group in Japan. He also held key leadership roles in Information Technology, Motorsports, including GAZOO Racing, and the Connected Company. In April 2020, he became TMC global chief production officer.

Tadahisa Isono, executive vice president, Production Engineering, TMNA, who also serves on the management board of TMNA, will continue in his current role and support Tomoyama in the day-to-day management of North American Manufacturing.

Chris Reynolds, executive vice president and chief administrative officer, Manufacturing and Corporate Resources, TMNA, will transfer his North American manufacturing responsibilities to Tomoyama, while continuing his North American Corporate Resources responsibilities, which include Accounting & Finance, Corporate Communications, Corporate Strategy, Human Resources, Government Affairs, Legal, Product Regulatory Affairs and Social Innovation, among others. In addition, Reynolds will maintain global responsibilities with TMC as deputy chief officer, General Administration & Human Resources Group and deputy chief officer, Global Risk. Reynolds also was recently appointed as the 2021 Chair of the Alliance for Automotive Innovation, the auto industry's D.C.-based trade organization. His one-year term with the Alliance will kick-off in January 2021.