

Toyota SEMA360 2020 Media Guide

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MEDIA **GUIDE**



4WD TOYOTA OWNER MAGAZINE OVERLAND-READY TACOMA

When the **4WD Toyota Owner Magazine** editors dreamed up their version of the ultimate overlanding rig they started with the Tacoma TRD Off-Road pickup and added premium, heavy duty features that align with Toyota's 'go anywhere and push your journey forward' ruggedness and reliability. Featuring a Magnuson Superchargers Roots-type blower providing plenty of power when the going gets tough, the result is a seamless build that accentuates the Tacoma's robust character and can carry adventurers with room for their bikes, kayaks, and camping and hiking gear.

ORNAMENTAL CONIFER GR SUPRA

British artist Nicolai Sclater, also known as Ornamental Conifer, started with a beautiful canvas, a 2021 Toyota GR Supra 3.0 Premium in Turbulence Gray. To create this rolling work of art, Sclater meticulously worked with enamel paint and brushes and hand painted every letterform and graphic, a painstaking tribute to the lost art of sign painting. Bold expressions like 'True to Form' and 'Lightning Response' are nods to past and present Supra attributes.



GREDDY PERFORMANCE FORMULA D GR SUPRA

Ken Gushi's No. 21 GR Supra slides into Toyota's SEMA360 presentation and is a powerful statement on Toyota's commitment to motorsports and the excitement the new GR Supra brings to racing. Built by Ken Gushi Motorsports and GReddy Performance, Gushi pilots this high-horsepower race car in the 2020 Formula Drift Pro class. Its simple and clean design resonates with drifting fans and accentuates the GR Supra's already stunning design.

PAPADAKIS RACING ROCKSTAR ENERGY DRINK GR SUPRA

Driven by 2015 Formula Drift champion Fredric Aasbo, the No. 151 GR Supra delivers 1,033-horsepower and 908 lbs.-ft. of torque and is the organization's latest sport compact racing project. Focused on pushing the robust new engine's performance limits, the team tore down the engine, reworked the head, and added a package of competition-level components with an eye on increasing performance without sacrificing reliability. Aasbo and the Papadakis Racing GR Supra are currently in contention for a championship in the 2020 Formula Drift Pro class.



