

GReddy Performance GR Supra “Drifts” into Toyota’s SEMA360 Showcase

November 02, 2020

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PLANO, Texas (November 2, 2020) – Though not on an actual “show floor” this year, Ken Gushi’s GReddy Performance Formula D GR Supra slides into Toyota’s **2020 SEMA360 Showcase**. Gushi and the No. 21 drift race car currently compete in the 2020 Formula Drift Pro class.

In an unusual year that makes the traditional in-person SEMA Show with miles of aisles impossible, SEMA is hosting its innovative SEMA360 online program Nov. 2-6, 2020. This year, Toyota is releasing vehicles in two waves starting with four SEMA360 debuts, including Gushi’s GR Supra drift racer. Toyota will roll out additional concepts during wave two in the weeks following SEMA360.

“The all-new GR Supra continues to win praise among media and enthusiasts, and the Supra’s return to the Toyota lineup further sweetens our motorsports program,” said Ed Laukes, group vice president – Toyota Division Marketing. “With the Supra already racing in the NASCAR Xfinity Series, it’s exciting to now have the Supra also competing in Formula Drift.”

Built by Ken Gushi Motorsports and GReddy Performance, the No. 21 GR Supra features a modified version of the Supra’s 3.0-liter DOHC 24-valve in-line six-cylinder engine. Although the stock turbo is nothing to sneeze at, this monster is fitted with a BorgWarner EFR 9280 turbocharger. A Sean Adriano Racing exhaust system sings a sweet, if not sonorous, song. The powerful, heavily boosted motor is mated to a Samsonas six-speed sequential transmission. Other modifications include relocating the radiator to the rear for improved cooling and balance, and replacing the factory fuel tank with a 10-gallon Radium Engineering fuel cell.

But what good is all the go, if you don’t also have the show!?! Gushi’s drift racer also features a Pandem Rocket Bunny body kit that accentuates the GR Supra’s aggressive body lines and provides a wider stance and room for more aggressive wheel and tire combinations. Its eye-catching livery in white with red and black accents aligns with the popular Toyota Gazoo Racing color scheme. Bright white Rays Gram Lights 57DR wheels complete the package, filling out the bulging fenders.

With the 2020 Formula Drift season well under way, fans can catch Gushi and the No. 21 GReddy Performance Formula D GR Supra competing next at the season finale, to be held in Irwindale, California Nov. 20-22, 2020.

Toyota’s commitment to U.S. motorsports includes six models across eight racing series. TRD’s lineup includes: Camry, Supra, and Tundra in the NASCAR national series; Camry in the NHRA Funny Car competition; Camry in the ARCA Racing Series and Regional Touring Series; Supra, 86, and Corolla Hatchback in Formula Drift; as well as engines for dirt midget racing and other series.

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