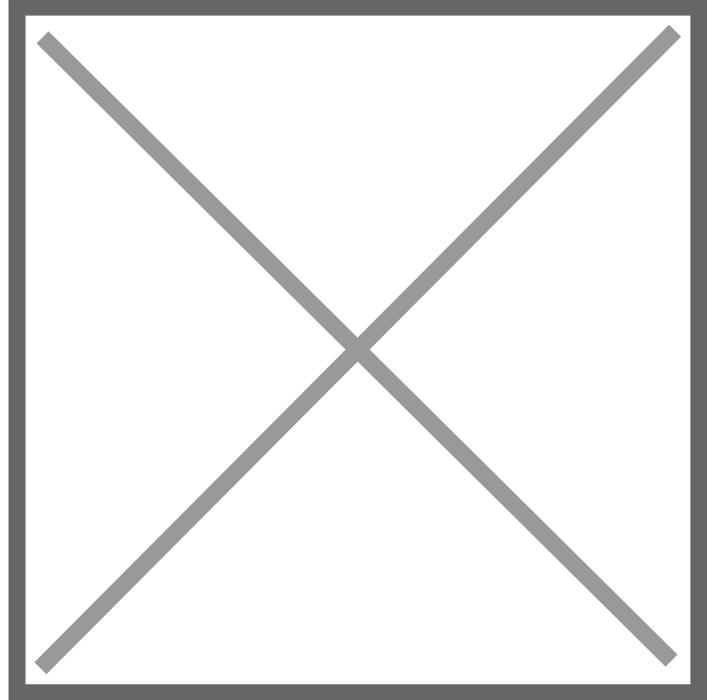
5 Things to Know About the 2021 Venza

October 15, 2020

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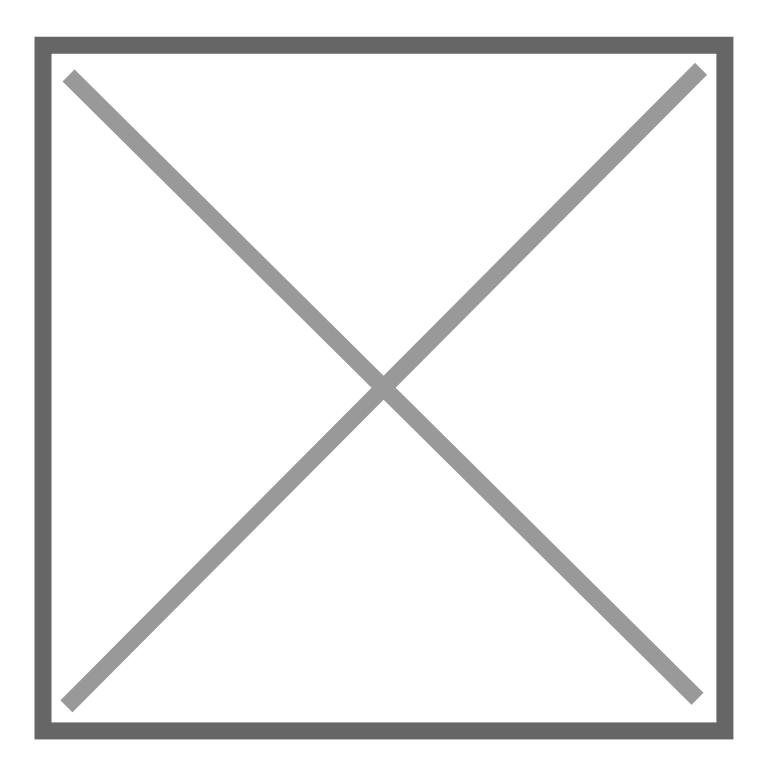


Drivers expect more from their vehicles than ever before. In the all-hybrid <u>2021 Venza Crossover</u>, Toyota delivers strength and design, plus sportiness and practicality, all in one road-ready package.

The new Venza checks a modern wish-list of features: Predictive safety alerts; thoughtful interior design (the door bottle holders can take 24-ounce bottles); and of course, fuel-efficiency. Topping it all is tech-enhanced glass roofing.

Here are five things to know—and love—about the 2021 Venza.

Best of Both Worlds

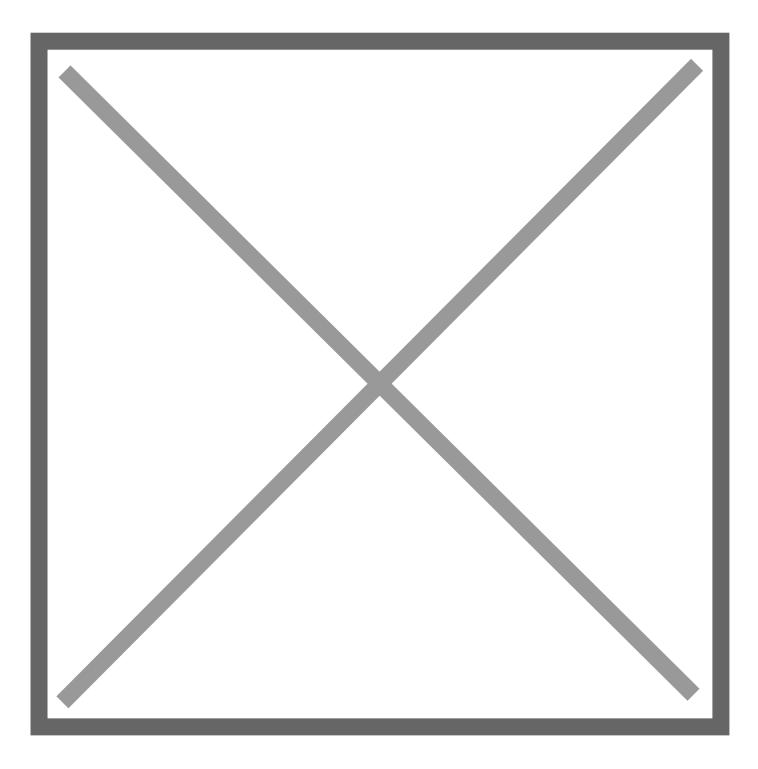


Compact enough to zip through traffic, yet roomy enough for extra friends, family or the gear for a weekend barbecue. This is the point of the modern CUV.

Active Cornering Assist allows the CUV to navigate turns by engaging the stability control to aid the driver. And the hybrid system employs a torque pre-load function that enhances steering at high speeds, straight-line stability and control on bumpy roads.

In other words, Venza drivers-and passengers-can appreciate the ride.

Hear Every Note, or Nothing at All

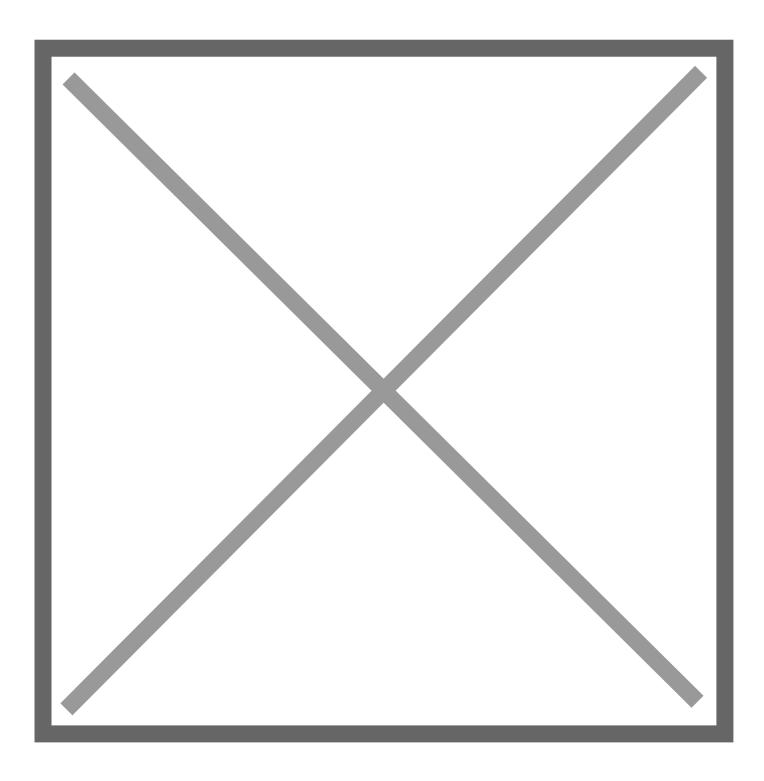


Driving may be a felt experience, but it's also one that's heard. That's why the Venza has been specifically programmed for music enthusiasts. A standard six-speaker audio system with four-channel amplifier provides clean, powerful sound for your get-away playlist. But for those audio obsessives, the available JBL® Premium Audio system with nine speakers — including a rear subwoofer.

With the Venza's remarkably quiet ride, drivers can appreciate every note. Venza maximizes innovations such as the TNGA-K platform that stills vibration through the steering and floor, to the sound-blocking and absorbing insulation placed throughout the car's structure, and the acoustic glass windshield that cuts down the roar of the

wind. The sounds heard on the highway should be the ones you choose.

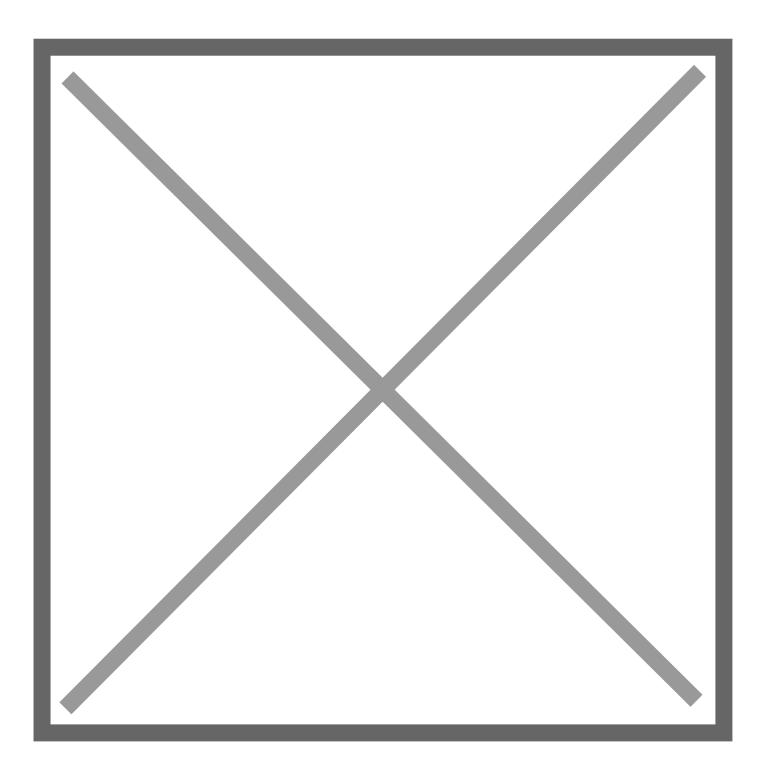
Mood Lighting



Day or night, the new available Star GazeTM panoramic glass roof creates a total environment, whether brightened by the sun or bathed in moonlight. The first Toyota customers to experience innovative electrochromic glass technology, Venza drivers can, with the touch of a button, control the panoramic glass roof, switching from transparent to frosted modes. In the frosted mode, the Star GazeTM glass brightens the interior of

the car while reducing direct sunlight for a luminous ride.

Suite of Safety Features

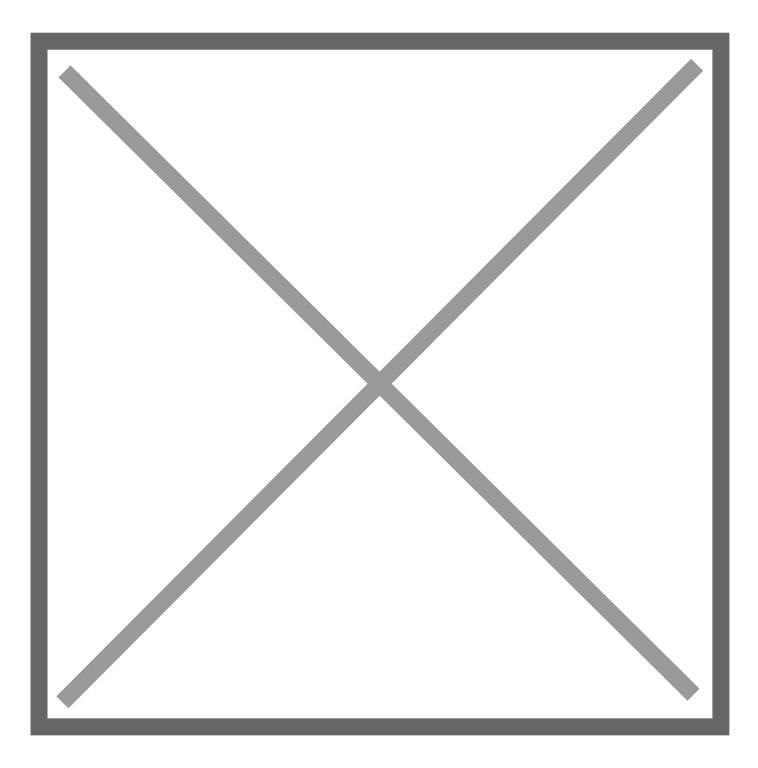


In addition to exemplary collision protection provided by the TNGA-K platform (projected to achieve top NHTSA safety ratings), the 2021 Venza comes standard with Toyota Safety Sense (TSS 2.0), a comprehensive suite of active safety systems that includes:

- Pre-Collision System with Daytime/Low-Light Vehicle and Pedestrian Detection, plus Daytime Bicyclist Detection (PCS)
- Full-Speed Range Dynamic Radar Cruise Control (DRCC)
- Lane Departure Alert with Steering Assist (LDA w/SA)
- Automatic High Beams (AHB)
- Lane Tracing Assist (LTA)
- Road Sign Assist (RSA)

Pre-Collision System with Daytime/Low-Light Vehicle and Pedestrian Detection, plus Daytime Bicyclist Detection, offers automatic braking capability should the driver not react in time in an emergency situation. Blind Spot Monitor (BSM) with Rear Cross Traffic Alert (RCTA) is standard on all grades, while XLE and Limited add Front and Rear Parking Assist with Automated Braking (PA w/AB).

A Personal Efficiency Expert



Daily commutes with their time- and fuel-saving maneuvers may be curtailed for the moment, but geography, road conditions and personal driving styles are always part of our lives behind the wheel—and the Venza is logging it all on our behalf.

New Predictive Efficiency Drive technology is engineered to analyze driving habits, plus road and traffic conditions, to optimize hybrid battery charging. Similarly, with the optimum accelerator pedal release timing guidance, the Venza can reduce energy consumption while the car is on the move. For example, when the vehicle is about to descend a hill, the car will know to apply additional engine braking force to start charging the

battery after the driver releases the pedal.

And the more it's driven, the smarter the Venza gets.

You can find more information on the 2021 Venza, here.