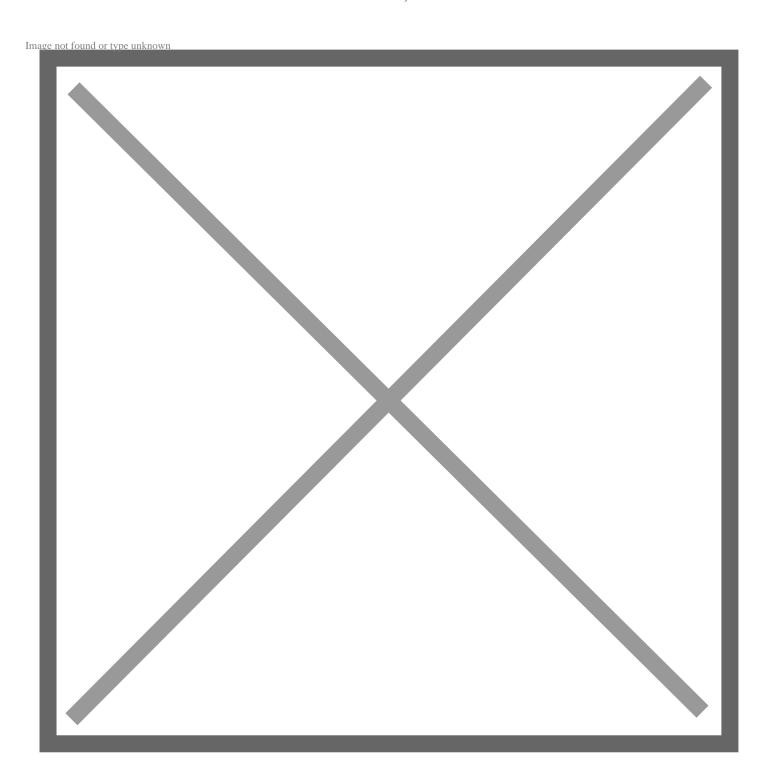
Team Toyota Athletes Name Their Vehicles – Do You?

October 02, 2020

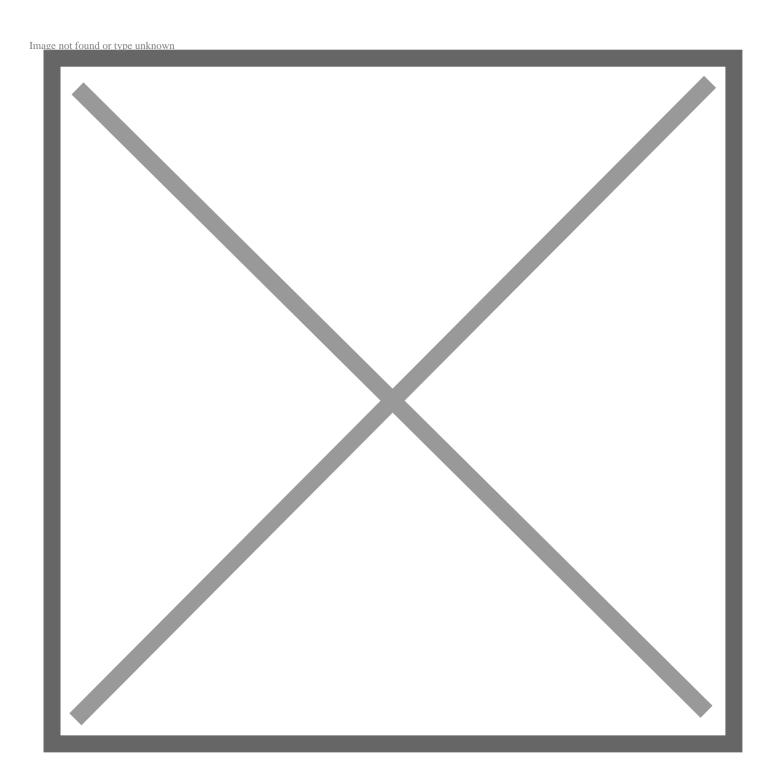


The decision of which vehicle to buy or lease is a big deal. And for many, their ride is more than just an appliance that parks in the driveway. It's part of the family. So, it's not a surprise when we hear people talk about their vehicles as if they are people, including giving them names:

"We're taking (driving) Bertha to the grocery store." Or, "Roxy needs a bath (car wash)."

If your set of wheels doesn't yet have a name, this is the time! National Name Your Car Day—one of our favorite cultural days at Toyota—is here. So, get creative and let the personality of your car, truck, van or SUV really shine. If your ride already has a name, or you're picking one in honor of the occasion, share it with us on Twitter or Facebook, #NationalNameYourCarDay."

To get the name game going and to offer a little inspiration, we asked a few of our Team Toyota Olympic and Paralympic athletes to share the names they've given their Toyota vehicles. These elite athletes depend on their Toyotas to get them to and from training and competitions, as well help them move easily through their daily lives with family and friends. Just like us, Team Toyota names their Toyota vehicles as if they were a member of the family. Scroll down and check them out!



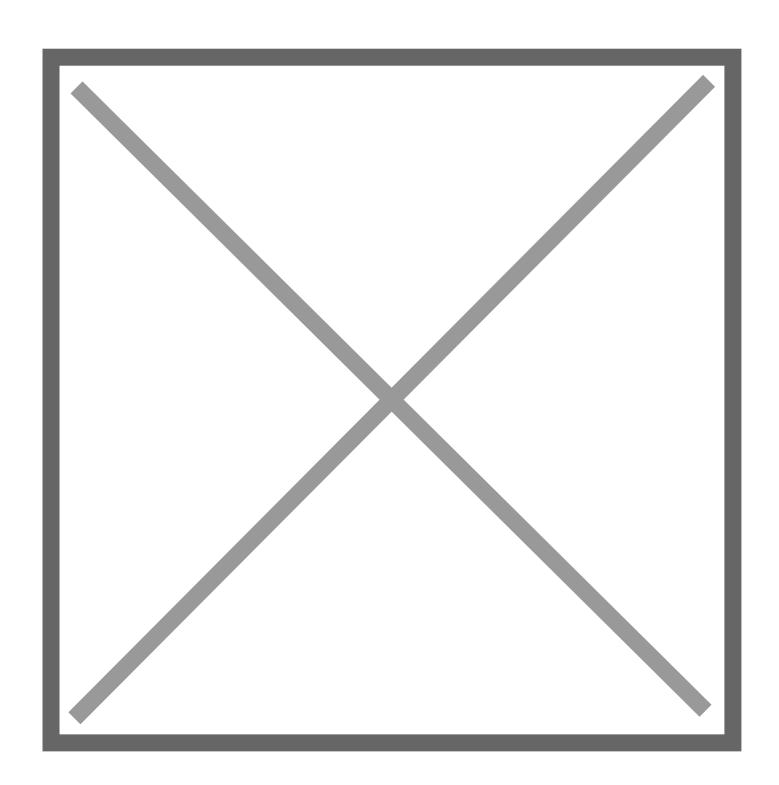
Team Toyota Athlete: U.S. Paralympian Jerome Avery

Sport: Track & Field (Guide Runner)

Vehicle: <u>Toyota GR Supra</u> Vehicle's Name: Jade

Favorite Vehicle Feature: Everything! The style, color, design – it's a great conversation starter and definitely

a fun car to drive.

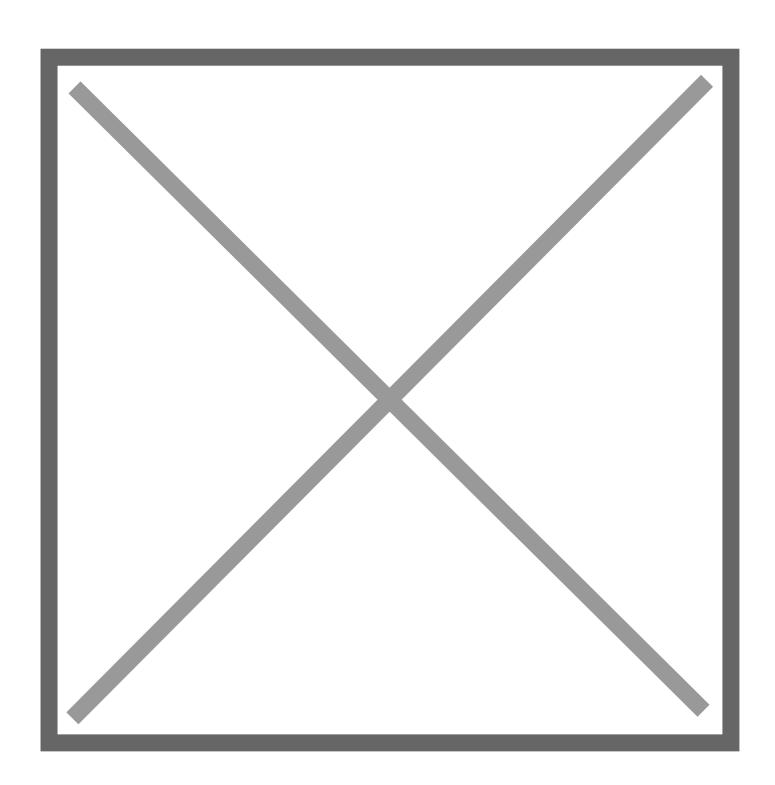


Team Toyota Athlete: U.S. Olympian David Boudia

Sport: Diving

Vehicle: Toyota Tundra Vehicle's Name: Toothless

Favorite Vehicle Feature: When I am pulling something behind the truck, and I turn on the TOW/HAUL mode switch and hear the real power the engine has!¹

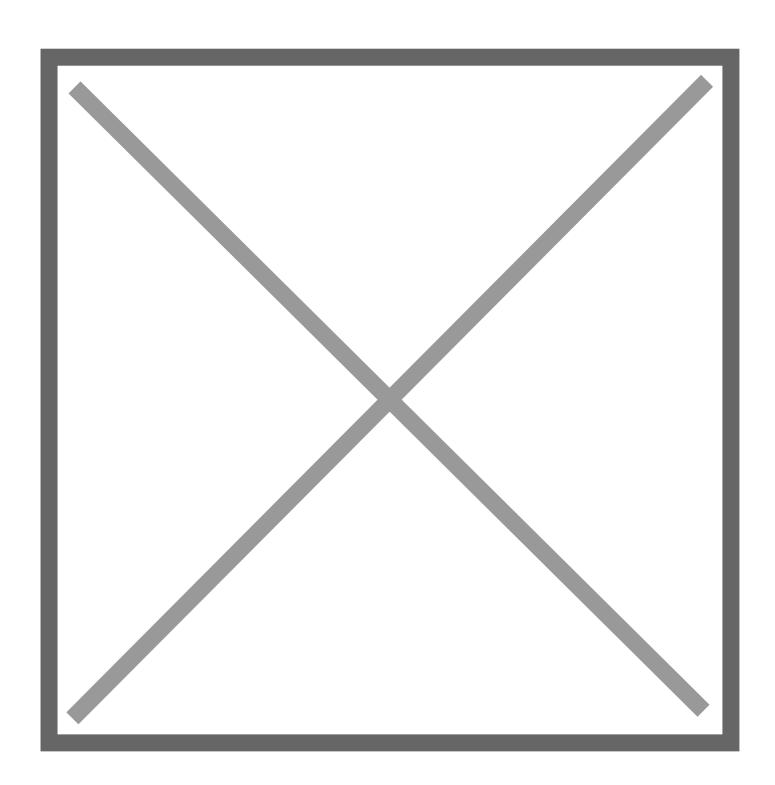


Team Toyota Athlete: U.S. Olympian Laurie Hernandez

Sport: Gymnastics Vehicle: Toyota Camry

Vehicle's Name: Oliver Queen

Favorite Vehicle Feature: Bird's Eye View Camera with Perimeter Scan. Being a beginner driver, it's been awesome to have it help me, especially when I'm parking.²



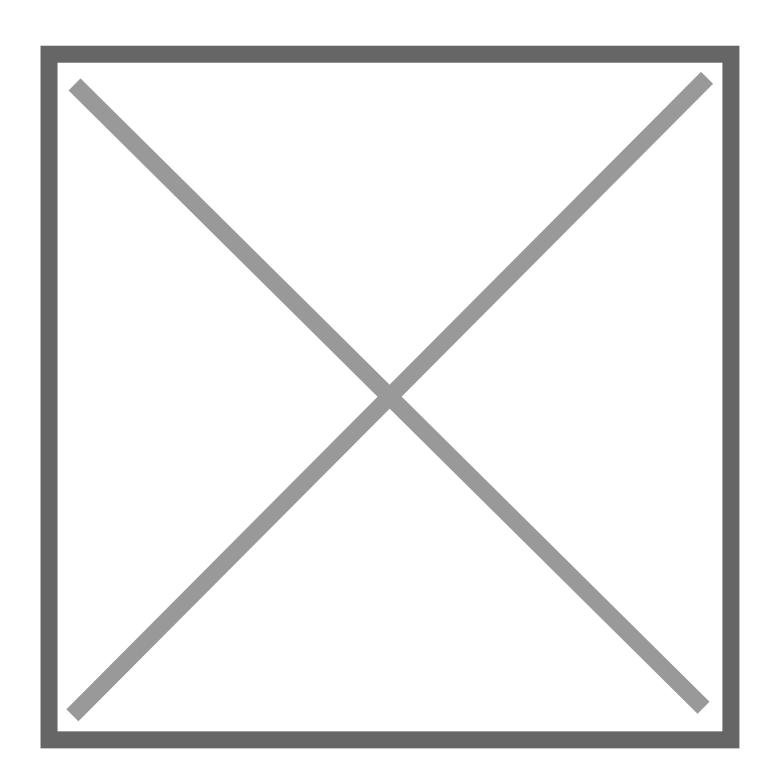
Team Toyota Athlete: U.S. Paralympian <u>Jessica Long</u>

Sport: Swimming

Vehicle: Toyota 4Runner
Vehicle's Name: Piper

Favorite Vehicle Feature: The space! My idea of a perfect Sunday is my 4Runner, a cute blanket, cards,

snacks, and my husband.

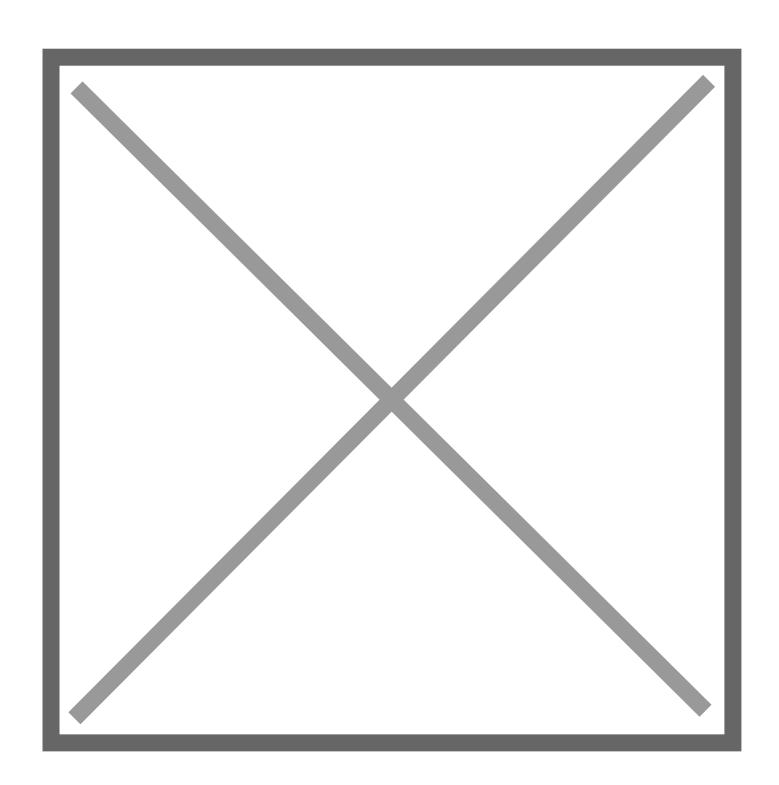


Team Toyota Athlete: U.S. Paralympian Oksana Masters

Sport: Road Cycling

Vehicle: Toyota Highlander
Vehicle's Name: Hybrid Heidi

Favorite Vehicle Feature: The comfort and convenience that comes in a Highlander Hybrid. Everyone has a happy place and mine is with Hybrid Heidi!



Team Toyota Athlete: U.S. Paralympian Melissa Stockwell

Sport: Paratriathlon Vehicle: <u>Toyota 4Runner</u> Vehicle's Name: Giganto

Favorite Vehicle Feature: I live and train in Colorado so the 4Runner's drivability up and down the mountains

is important to me so I can enjoy the great outdoors.

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