Toyota Financial Services (TFS) Named One of the Most Community-Minded Companies in the Nation

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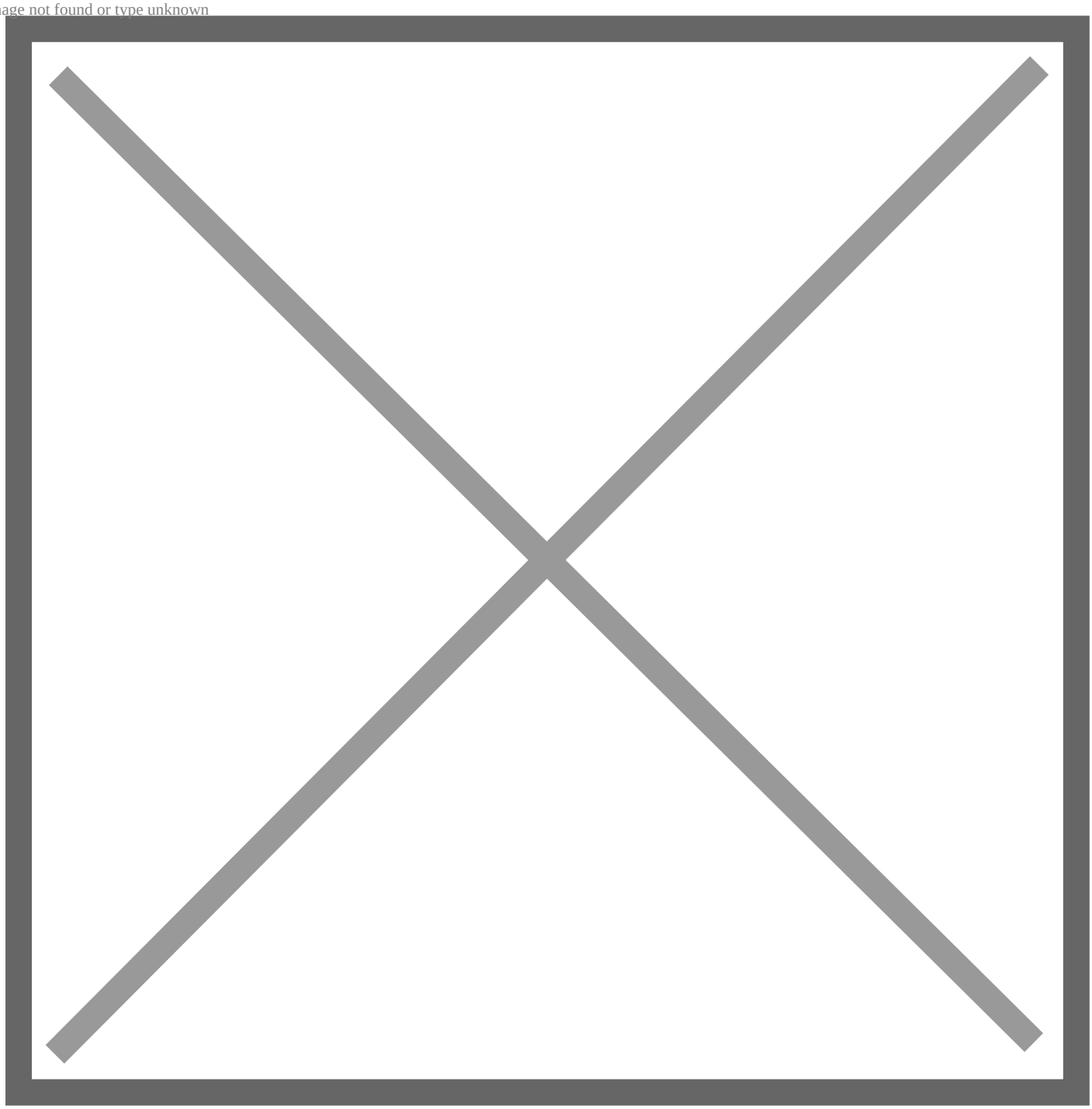

PLANO, Texas (June 15, 2020) – Toyota Financial Services (TFS), a longtime Corporate Social Responsibility (CSR) leader, has once again been named one of the most community-minded companies in the nation by Points of Light Foundation. For the sixth consecutive year, TFS has been included on the nonprofit's Civic 50 list, and recognized for its CSR initiatives and dedication to supporting and empowering communities.

The Civic 50 sets the standard for corporate community engagement nationwide, and creates a roadmap for companies seeking to best use their time, talent, and resources to improve the quality of life in the communities where they do business. Each year, 50 companies are honored as determined by an annual survey. Winners are selected based on four dimensions of their national community engagement programs: Integration, Investment, Impact, and Institutionalization. TFS attained high scores in all four categories, and was ranked the #1 company in the Financial Services sector for the second consecutive year.

As in previous years, TFS was recognized for its unwavering commitment to youth development, successful volunteer programs, and strong national and local partnerships, such as those with Boys & Girls Clubs of America (BGCA) and Girl Scouts of the USA. By providing not only resources, but also time and expertise, the company has helped ensure BGCA kids are on track to go to college and Girl Scouts across the country are becoming more self-reliant and financially informed.

"Toyota Financial Services partners with dedicated nonprofit organizations to provide educational opportunities and tools to underserved youth, as well as resources for communities in need. Our team members are the backbone of those relationships, and it's so inspiring to see them continue to engage and support their communities during these challenging times," said Mark Templin, President & CEO of Toyota Financial Services. "We are incredibly honored that Points of Light Foundation recognizes our ongoing efforts, and has again named us one of its Civic 50. Toyota Financial Services remains committed to being a good corporate citizen and continuing to respond to national and community needs."

Much of TFS' philanthropic success is attributed to its highly-engaged team members. The company supports and develops its team members with community involvement programs such as the Community Ambassador program, which empowers them to build strategic partnerships with local nonprofits and participate in community activities. The program provides a robust training and support network, giving team members an opportunity to develop key workplace skills, including relationship-building, project management, and communication. TFS also offers paid-time volunteering to all its team members, and includes employee community involvement participation targets on the corporate scorecard. This past year, 63% of the company's team members volunteered in their communities, leveraging their talent and energy to make a difference.

For more information on The Civic 50 and the latest trends on community engagement, view the report at www.civic50.org.