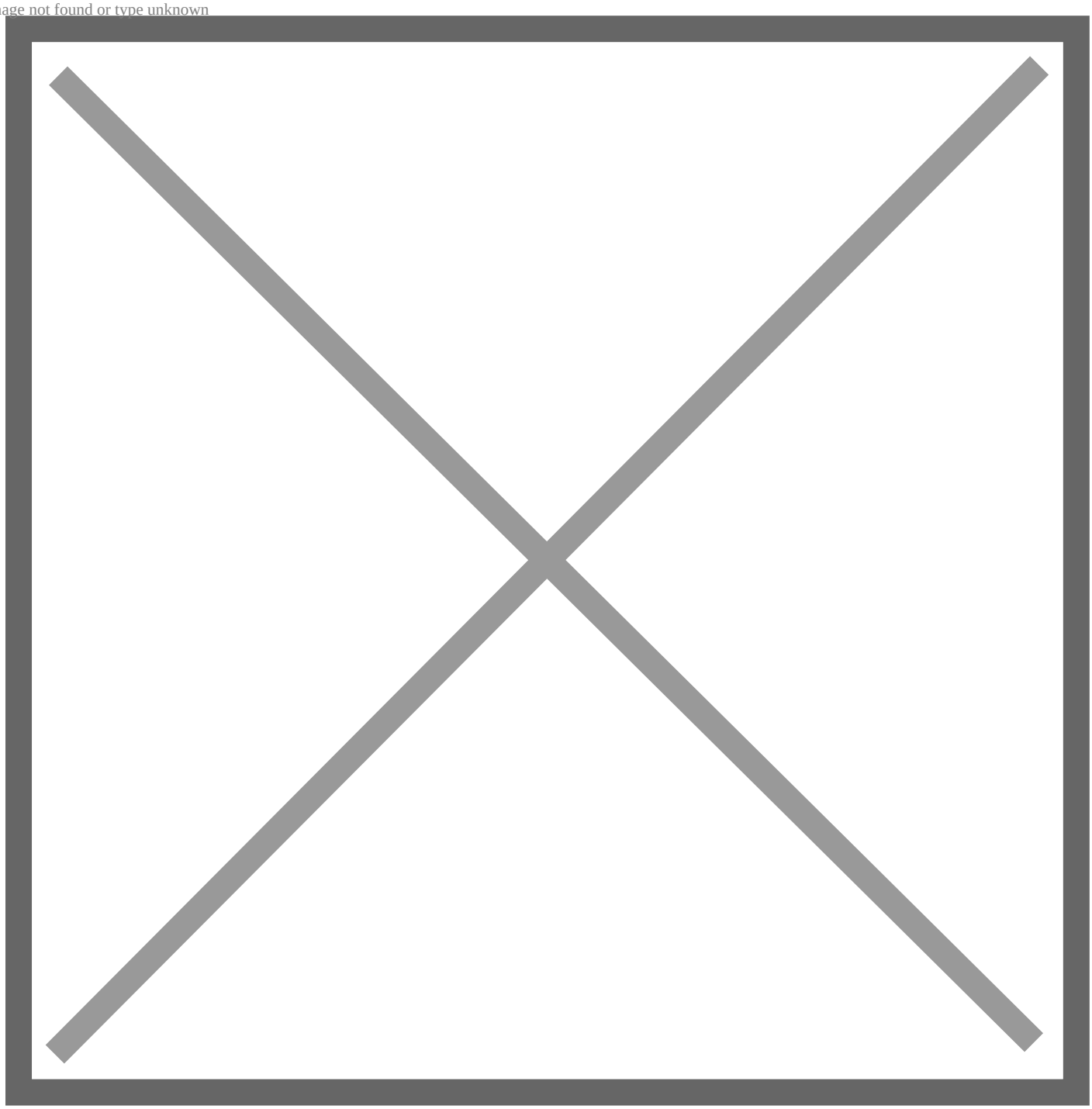
Toyota’s Path to Safety Leadership

June 11, 2020

Image not found or type unknown



Throughout its history, safety has been among Toyota’s top priorities. Toyota is constantly innovating and enhancing technology that assist a driver’s ability to operate their vehicle, while helping to reduce or mitigate serious accidents.

In 2020, Toyota Safety Sense™ will receive additional capabilities — building on the company' long history of advanced safety and driver assistance technologies.

To mark the launch of these latest leaps in innovation, let's look back at some of Toyota and Lexus' major milestones in safety technology/feature development.