

Toyota Is Here to Help

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At Toyota Motor North America (TMNA), service is more than just a mindset. It is a call to action in times of need.

Recognizing its position as a source of know-how, vital funding and hands-on assistance, Toyota is focusing its resources on solutions to pressing community needs created by the COVID-19 pandemic.

Whether it's through manufacturing protective face shields for frontline medical workers, lending its production insights to outside companies racing to fabricate critical supplies and equipment, or providing financial gifts to organizations like the Salvation Army and United Way that are embedded in local communities, Toyota is here to help.

"We're all in this together and we must work together to regain the health of our country, no matter where we live," says Chris Reynolds, chief administrative officer, TMNA.

The country is living a complex story, but numbers help tell it. Speed is of the essence, and innovation a powerful tool.

"We are in a time of great innovation," says Tetsua "Ted" Ogawa, CEO of TMNA. "It's through innovation and our belief in a better society that we can extend our mission beyond automotive."



WE'RE HERE FOR YOU:
**TOYOTA INVESTS IN
COMMUNITIES**

Toyota's core value of respect for people drives its efforts to extend resources to critical areas. Frontline workers, local communities, students, and families in plant and facility regions are just some of the groups receiving aid right now. Toyota offers know-how, time and funding to help address ongoing vital needs arising from the COVID-19 crisis.

\$8 million

Toyota total funds donated to date across key areas



**Support
health care
workers**

53,521

personal protective equipment
(PPE) supplies donated

\$100,000

total monetary value



**Manufacture
protective
equipment**

500,000

face shields manufactured and
donated to frontline workers

\$1.8 million

total monetary value



**Donate to
emergency
relief**

\$1.6 million

for food assistance

\$500,000

in STEM grants

\$4 million

for overall support



**Volunteer
employee
time**

Toyota is also donating consulting hours by its team of Toyota Production System (TPS) experts to companies that make much-needed health and safety devices. This improves production and speeds up the delivery of new equipment where it's