

# Toyota Supports LGBTQ+ Community During COVID-19 Crisis

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**PLANO, Texas (April 28, 2020)**— Toyota Motor North America is collaborating with its nonprofit partners in the LGBTQ+ community to better serve client and patient healthcare needs during the unprecedented COVID-19 pandemic. More than \$275,000 of previously awarded funding is being reallocated to support critical needs.

“Minority populations – including those in the LGBTQ+ community – are at increased risk during a pandemic, presenting social, economic and healthcare challenges,” said Al Smith, group vice president and Chief Social Innovation Officer, Toyota Motor North America. “Redirecting these funds helps our partners stay nimble to focus on this evolving situation.”

Additionally, Toyota is donating \$25,000 to support life-saving healthcare services for AIDS/LifeCycle’s beneficiaries, the Los Angeles LGBT Center and the San Francisco AIDS Foundation. These much-needed funds are essential because the charity bike ride, which raised more than \$16.7 million last year, was forced to cancel due to the COVID-19 pandemic. Participants, including a Toyota team of volunteers, continue to fundraise for the cause.

Toyota-produced personal protective equipment (PPE) face shields are also being sent to the Los Angeles LGBT Center to help outreach employees and other staff take proper health safety measures.

Toyota’s efforts with its partners on behalf of the LGBTQ+ community include:

- **Dallas Resource Center:**
  - Offering curbside pickup of food pantry services.
  - Moving primary care visits, dentistry, and behavioral health services to telehealth platforms.
  - Maintaining mental health and educational resources for youth through online meetings, chats, and social media.
  
- **Human Rights Campaign Foundation:**
  - Helping with emergency relief for LGBTQ+
  
- **Los Angeles LGBT Center:**
  - Shifting most medical and mental health services to a telehealth platform.
  - Continuing to address the housing and basic needs of homeless youth.
  - Performing wellness checks for more than 2,000 isolated older adults.
  
- **Point Foundation:**
  - Addressing student housing and food insecurity during the pandemic.
  
- **Trevor Project:**
  - Supporting a record number of crisis contacts with LGBTQ+ youth via 24/7 direct services delivered remotely.

For more information on Toyota’s COVID-19 response, please visit:

[www.toyota.com/toyota-covid-19-response/](http://www.toyota.com/toyota-covid-19-response/) (English)

[www.toyota.com/espanol/toyota-covid-19-response/](http://www.toyota.com/espanol/toyota-covid-19-response/) (Spanish)